

Exhibit Guidelines

◆Booth

1) Equipment

As shown on the right, back and side panels and booth number plate are going to be provided.

*Carpet is not going to be provided

*Panels are not going to be provided for island booths.

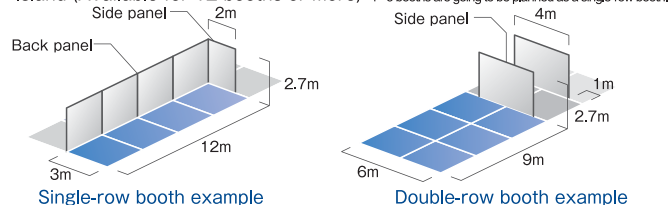
*Panels are not going to be provided on aisle-sides for corner booths

2) Layout Type

3 types are available:

●Single-row ●Double-row (Available for 4 booths or more)

●Island (Available for 12 booths or more) *1-3 booths are going to be planned as a single-row booth.



3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

◆Application

1) Please complete the application form and send it to RISCOTOKYO Management Office.

By mail : Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan
By Email: ofc@kikikanri.biz

2) Deadline

May 31st, Fri., 2019

Application is going to be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

◆Fee

If consumption tax rate is changed because of law amendment in Japan, the rate is going to be based on the last day of exhibition (on Oct 4th). So, please note that the tax is going to be charged separately no matter when you paid.

1) Exhibit Space Fee *Including the cost to hold 1 session of exhibitor presentation (1 session per company, 60 minutes. Up to 100 people can attend to the session)

Standard Booth : JPY 440,000 (+tax per booth)

*1 unit booth = 9m² (WDH : 3m×3m×2.7m)

2) Corner Booth Reservation A corner booth can be reserved with additional fee.

JPY 150,000 (+tax per booth)

*Fee is the same regardless of the number of booths applied.

*A corner booth is provided for four or more booth space in principle without this reservation fee.

*Without corner booth reservation, location is going to be allotted based on the booth size and date of application.

3) Included in Exhibit Space Fee

- Exhibit space, back panels, side panels, and booth number plate
- Invitation ticket *Quantity is determined by booth size.
- Operation and promotion of the exhibition by the organizer
- Exposure through exhibitors list on official website and handouts
- Safety management and security guard fees by the organizer
- The cost to hold 1 session of exhibitor presentation

4) NOT Included in Exhibit Space Fee

- Decoration, construction, and operation fee of each booth
- Construction fee and any other charge of electricity, water, gas, etc. for each booth
- Fee of advertisement on official website
- Damage insurance on exhibits, etc.
- Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- Other expense not listed on "3) Included in Exhibit Space Fee"

5) Payment

After acceptance of application, the organizer is going to issue an invoice to the applicant.

Payment Deadline : June 28th, Fri., 2019

*Cash remittance in Japanese Yen only

*Bank charge is to be paid by the applicant along with exhibit space fee.

(Chargeable JPY 10,000 for each bank remittance.)

■Bank Name: Mizuho Bank ■Branch Name: Tokyo Main Office
■A/C Type: Ordinary Account ■A/C No. : 4050684
■A/C Name: Tokyo Big Sight Inc. Security & Safety Trade Expo
■Swift Code: MHCBJPJ

6) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application is going to be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 28th, Fri., 2019	50% of Total Exhibit Space Fee included tax.
On / After June 29th, Sat., 2019	100% of Total Exhibit Space Fee included tax.

Promotional Tools

◆Exhibitor Presentation (for addition * 1 session is included by basic plan)

Fee	: JPY 150,000 (+tax per presentation) / 60mins
Place	: Special room or stage within RISCOTOKYO
Capacity Plan	: 100 seats
Equipment Plan	: Screen, projector, lectern, microphone, chairs for audience

◆Advertisement (Web banner, Floor Map, e-Newsletter)

Various advertisement options are available for your best promotion.

① Banner on Official Website

Fee	: JPY 150,000 (+tax)
Outline	: Guaranteed Linking Period: Jul.2019 - Jan.2020 (For 7 months) *The banner is going to be shown after payment. Official website recorded 400,000 PV last year (Jul. 2018 - Jan. 2019)

② Floor Map

Fee	: JPY 150,000 (+tax)
Outline	: Distributed to ALL visitors for free. 25,000 copies (expected)

③ Combo (Banner ① & Floor Map ②)

Fee	: JPY 250,000 (+tax)
Outline	: Terms of use and posting method are the same as Banner① and Floor Map②

④ e-Newsletter

Fee	: JPY 150,000 (+tax)
Outline	: Within 200 letters or 35 words & 1 URL/Once use only/ Schedule is determined by the Management Office (Aug - Sep.2019) Accounts: Approx. 40,000 (expected)

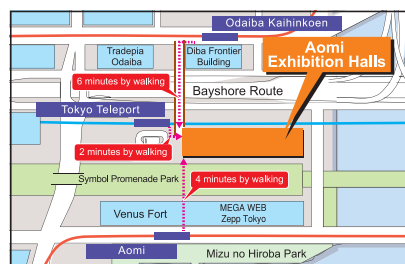
※If consumption tax rate is changed because of law amendment in Japan, the rate is going to be based on the last day of exhibition (on Oct 4th). But the tax rate of e-NEWSletter service only is going to be based on term's one from August to September in 2019. So, please note that the tax is going to be charged separately no matter when you paid.

Schedule

February 2019	Application Starts
May 31	Application Deadline
June 28	Payment Deadline of Exhibit Space Fee
Middle of July	Floor Plan Fixed Exhibitor Manual Available
October 2-4	RISCOTOKYO 2019 CYBER SECURITY WORLD Open

Venue

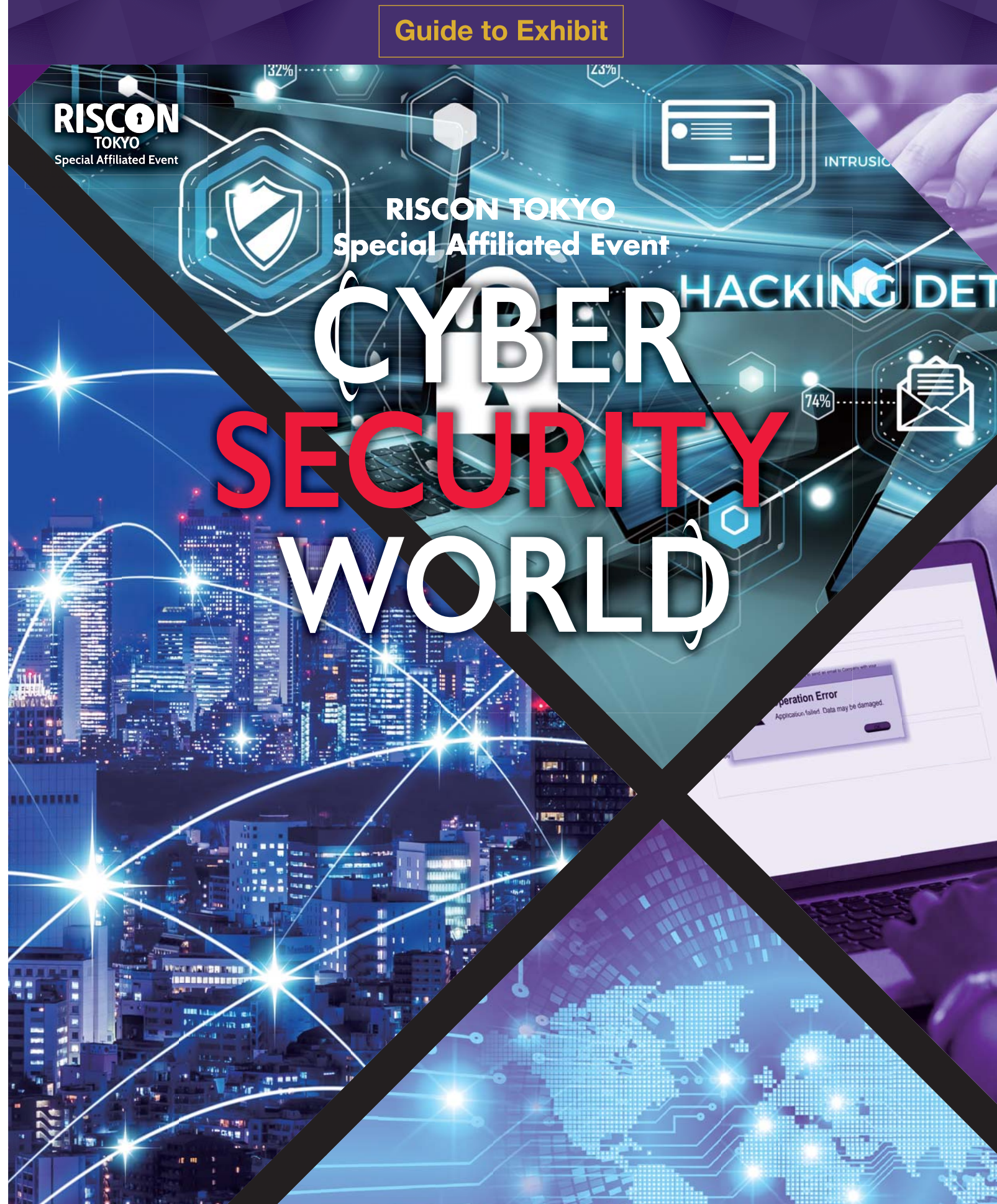
Aomi Exhibition Halls
TOKYO BIG SIGHT
(Tokyo International Exhibition Center)
Address : 1-2-33
Aomi, Koto-ku, Tokyo
135-0064



Contact

RISCOTOKYO Management Office
Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan
E-mail: ofc@kikikanri.biz
Tel: +81-3-3503-7641 Fax: +81-3-3503-7620
www.kikikanri.biz/english

Guide to Exhibit



2019.10.2 WED **4** FRI

Aomi Exhibition Halls (Tokyo Big Sight)

Organizer : Tokyo Big Sight Inc.
Special Sponsor : Tokyo Metropolitan Government

www.kikikanri.biz/english

1 What is Cyber Security World?

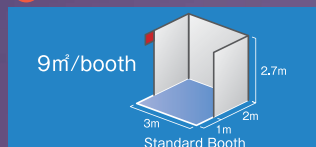
CYBER SECURITY WORLD is a show and conference specializing in cyber security, held concurrently with RISCOTOKYO, the nation's largest comprehensive risk management tradeshow. Here, exhibitors can promote the awareness of cyber security and provide solutions to a diverse group of attendees of RISCOTOKYO. Simultaneously held with SEECAT, Japan's sole counter-terrorism exhibition, it will offer new business matchings. A significant feature of the show is a diversity of visitors not limited to IT divisions that consider risk management necessary. These range from large, medium and small companies in the manufacturing, financing and other sectors to national and local governments, the police department and fire department, Self Defense Forces, and key infrastructure. Another benefit for exhibitors is an efficient exhibition package which includes a booth (3 days) plus presentation (1 slot, 60 minutes) to ensure access to consumer information.



2 Exhibit Standard

We will support effective promotion by grouping booth display and exhibitor presentation (1 session) It is possible to efficiently guide seminar audience to the booth by setting up the seminar venue in the area.

1 Booth



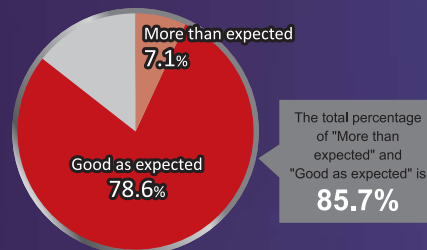
2 Presentation

Place : Special Stage, or
Special Room in the hall
Time : 60mins
Capacity Plan : 100Seats (Expected)

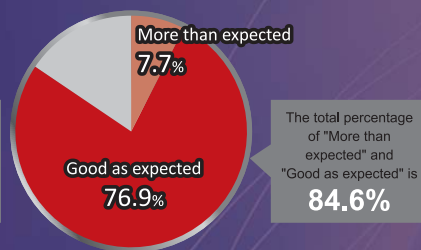
3 Report of CYBER SECURITY WORLD' 18

◎About the quality of visitors

◎As a place to acquire new customers



The total percentage of "More than expected" and "Good as expected" is
85.7%



The total percentage of "More than expected" and "Good as expected" is
84.6%

Opinions of Exhibitors

- We succeeded in our PR to new clients. Visitors have all the higher degree of awareness because this is a risk management tradeshow.
- An effective forum for accurate communication of standards in a market where interest in cyber security is rising.
- The visitors present at this tradeshow aim to implement stronger measures going forward, unlike exhibitions in the past where mostly IT people attended, (i.e. there are many new customers/clients).



About RISCOTOKYO

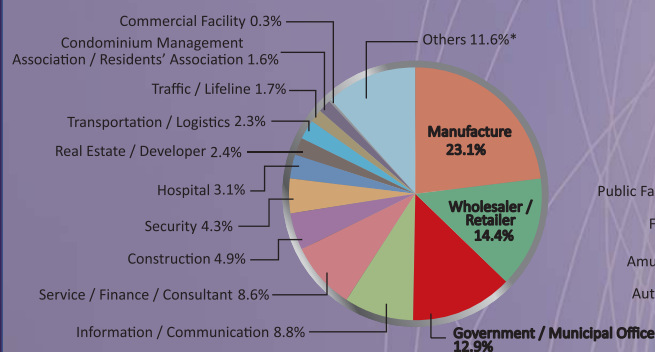
A comprehensive risk management trade show covering all the risks. Its exhibition consists of three zones: "Disaster Risk Reduction Zone", "Security Zone", and "Business Risk Management Zone".



About SEECAT

As SEECAT is a "closed show" that limits its admission, key persons who you can meet only here will visit the show with clearly defined needs for anti-terrorism measures.

◎Visitor's Breakdown of Industry Visitors in 2018 : 19,351



◎Visitor's Breakdown of Industry Visitors in 2018 : 8,268

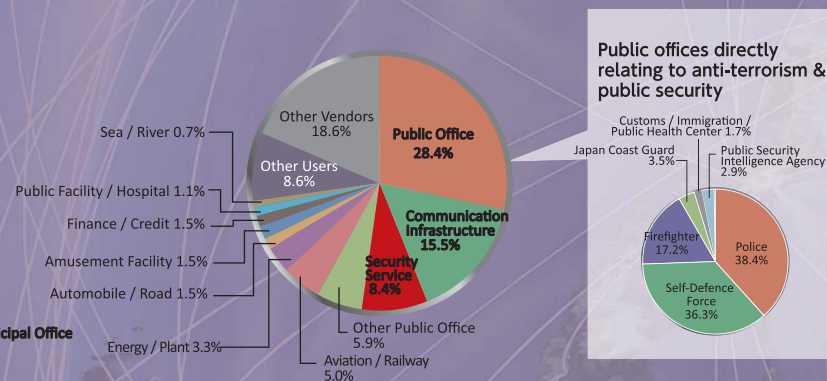


Exhibit Category

For
Municipal
Government

For
Small and
Medium-sized
Company

For
Manufacture

For
Enterprise

For
Critical
Infrastructure

Targeted Threat

IoT security

Fraudulent transfer

DoS/DDoS Attack

The Social Security &
Tax Number System measures

Internal Fraud

Ransomware

Information Leakage

Smartphone Security

[Exhibit Products & Services]

●Integrated appliance ●Network threat countermeasure ●Contents security countermeasure ●Identity and access management ●System security management ●Encryption product security general monitoring, and operation support service ●Firewall monitoring and operation support service ●Cloud type security service ●IDS/IPS monitoring and operation support service ●Virus monitoring and anti-virus operation support service ●Filtering service ●Vulnerability inspection service ●Security information provision service ●Electronic authentication service ●Service related to incident handling ●Cyber insurance ●Human resource development and education consulting services ●Cyber terrorism preventive software ●Traffic visualization alert systems ●Targeted attack solutions and threat intelligence services ●Automatic file encryption software ●Cybersecurity exercise services ●Other operation and management services

Expected Visitors

Company

- CEO / Management
- Risk Management Dept.
- Production Dept.
- IT Dept.
- Legal & Audit Dept. etc

Government & municipal Office

- Government
- Municipal Office
- Police
- Self-Defense Force
- Educational Institution etc

Critical Infrastructure

- Power Station / Chemical Plant
- Railroad / Aviation
- Public Facility / Hospital
- Financial Institution
- Information & Communication etc

Hold related highly professional exhibitions at same time to realize wide opportunities of negotiations with government office, company and critical infrastructure.

Attractive Events

In the cyber stage set up in the venue, the host seminar is to be held inviting institutions concerned with cyber security and experts as lecturers. We will enhance the motivations of visitors interested in cyber security to come.

