

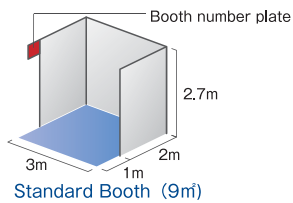
Exhibit Guidelines

◆ Booth

1) Equipment

As shown on the right, back and side panels and booth number plate will be provided.

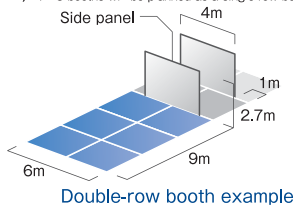
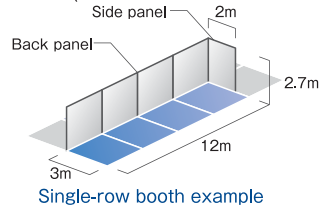
*Carpet will not be provided
*Panels will not be provided for island booths.
Panels will not be provided on aisle-sides for corner booths



2) Layout Type

3 types are available:

- Single-row ● Double-row (Available for 4 booths or more)
- Island (Available for 12 booths or more) *1 - 3 booths will be planned as a single-row booth.



3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

◆ Application

1) Please complete the application form and send it to RISON TOKYO Management Office.

By mail : Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan
By Email: ofc@kikikanri.biz

2) Deadline

June 15th, Fri., 2018 Application will be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

◆ Fee

1) Exhibit Space Fee

Standard Booth : JPY 388,800 (8% Japanese consumption tax is included) / Booth
*1 unit booth = 9m² (WDH : 3m×3m×2.7m)

2) Corner Booth Reservation

A corner booth can be reserved with additional fee.
JPY 162,000 (8% Japanese consumption tax is included)
*Fee is the same regardless of the number of booths applied.
*A corner booth is provided for four or more booth space in principle without this reservation fee.
*Without corner booth reservation, location will be allotted based on the booth size and date of application.

3) Included in Exhibit Space Fee

- ① Exhibit space, back panels, side panels, and booth number plate
- ② Invitation ticket *Quantity is determined by booth size.
- ③ Operation and promotion of the exhibition by the organizer
- ④ Exposure through exhibitors list on official website and handouts
- ⑤ Safety management and security guard fees by the organizer

4) NOT Included in Exhibit Space Fee

- ① Decoration, construction, and operation fee of each booth
- ② Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③ Fee of advertisement on official website
- ④ Damage insurance on exhibits, etc.
- ⑤ Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- ⑥ Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- ⑦ Other expense not listed on "3) Included in Exhibit Space Fee"

5) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

Payment Deadline : June 29th, Fri., 2018

*Cash remittance in Japanese Yen only
*Bank charge is to be paid by the applicant along with exhibit space fee.
(Chargeable JPY 10,000 for each bank remittance.)

■ Bank Name: Mizuho Bank ■ Branch Name: Tokyo Main Office
■ A/C Type: Ordinary Account ■ A/C No. : 4050684
■ A/C Name: Tokyo Big Sight Inc. Security & Safety Trade Expo
■ Swift Code: MHCBJPJT

6) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application may be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 29th, Fri., 2018	50% of Total Exhibit Space Fee included tax.
On / After June 30th, Sat., 2018	100% of Total Exhibit Space Fee included tax.

Promotional Tools

◆ Room Presentation

- Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.
- Improve promotional effect by inviting the audience to your booth after the presentation.

Fee : JPY 162,000 (incl. tax) / 60mins
Place : 2F Meeting Room, West Hall 1
Capacity Plan : 80 seats (expected)
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

◆ Stage Presentaion

- Best for products premieres and presentation of crisis management and solutions widely.
- Attract visitors' attention from the special stage open for all visitors.

Fee : JPY 162,000 (incl. tax) / 45mins
Place : Special Stage within RISON TOKYO
Capacity Plan : 150 seats (expected)
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

◆ Advertisement (Web banner, Floor Map, e-Newsletter)

Various advertisement options are available for your best promotion.

① Banner on Official Website

Fee : JPY 162,000 (incl. tax)
Outline : Guaranteed Linking Period :
Jul. 2018 - Jan. 2019 (7 months)
*The banner will be shown after payment.
Official website recorded 400,000 PV last year (Jun. - Oct. 2017)

② Floor Map

Fee : JPY 162,000 (incl. tax)
Outline : Distributed to ALL visitors for free.
25,000 copies (expected)

③ Combo (Banner ① & Floor Map ②)

Fee : JPY 270,000 (incl. tax)

④ e-Newsletter

Fee : JPY 162,000 (incl. tax)
Outline : Within 200 letters or 35 words & 1 URL/1 time use only/
Schedule is determined by the Management Office (Aug - Sep)
Accounts: Approx. 40,000 (expected)

Schedule

March 2018	Application Starts
June 15	Application Deadline
June 30	Payment Deadline of Exhibit Space Fee
End of July	Floor Plan Fixed Exhibitor Manual Available
October 10-12	RISON TOKYO 2018 Opens

Venue

TOKYO BIG SIGHT
(Tokyo International Exhibition Center)
Address : 3-11-1 Ariake, Koto-ku, Tokyo 135-0063



Contact

RISON TOKYO Management Office

Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

E-mail: ofc@kikikanri.biz

Tel: +81-3-3503-7641 Fax: +81-3-3503-7620

www.kikikanri.biz/english

Security & Safety Trade Expo 2018

10.10 WED ▶ 12 FRI
Tokyo Big Sight West Hall, Conference Tower

Risk Control in Tokyo
RISON
TOKYO



Organizer : Tokyo Big Sight Inc.

Special Sponsor : Tokyo Metropolitan Government

Sponsors : Cabinet Office (Director General for Disaster Management) / National Police Agency / Reconstruction Agency / Fire and Disaster Management Agency / Ministry of Education, Culture, Sports, Science and Technology / Ministry of Health, Labour and Welfare / Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism / Japan Meteorological Agency / Japan Coast Guard / Ministry of Defense / National Governor's Association / Japan Association of City Mayors / National Association of Towns and Villages / Fire Chiefs' Association of Japan / U.S. Commercial Service / Information-Technology Promotion Agency, Japan / Japan External Trade Organization(JETRO) (Expected)

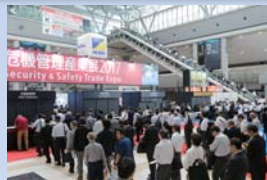
Show Management : ATEX Co., Ltd.

www.kikikanri.biz/english

What is RISCO TOKYO ?

1 The keyword is "risk management." Achieving high-quality exchange between the government and the people as well as matching.

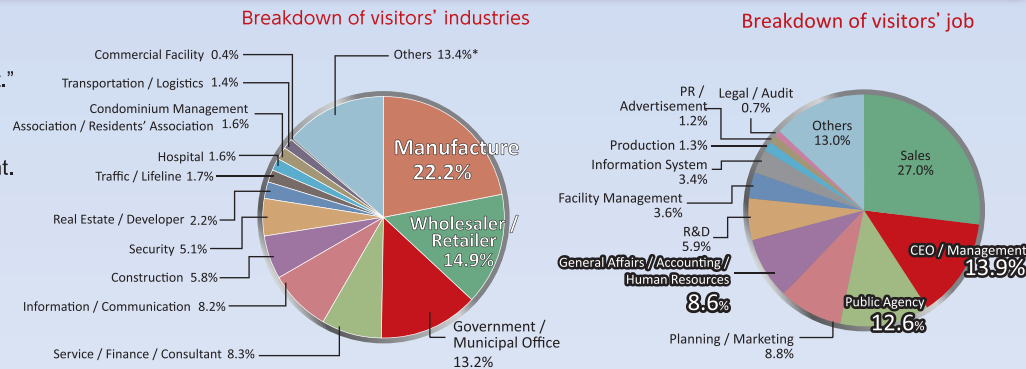
RISCO TOKYO is one of the largest risk management tradeshows in Japan. It gathers together officials from central government ministries and local municipalities like the Tokyo Metropolitan Government, people from important infrastructures, commercial facilities, schools, and hospitals, and key persons from general affairs divisions and risk management divisions of companies, including manufacturers, under the umbrella of "risk management." Both exhibitors and visitors come together to discuss this common issue and realize quality exchange and matching.



Show Scale : 350 Exhibitors, 550 Booths (Expected) (in 2017 : 344 Exhibitors, 531 Booths)

2 Optimal for new business development and entry. Ensuring its broad appeal to every industry segment.

RISCO TOKYO centers on the following three fields: "Disaster Risk Reduction," "Security," and "Business Risk Management." Covering all risks in business activities, it is the only "comprehensive risk management exhibition," and hence, is a high-profile event. Its users include exhibitors aiming to enter the risk management market and seeking to increase sales channels into all industry segments.



3 Propose new uses of cutting-edge technologies in the risk management field

RISCO TOKYO actively focuses on the latest noteworthy technologies to support matching strategies that will create new ways of using them. In addition to "Robot & Drone", we will make special areas that concentrate on technologies related to "Artificial Intelligence (AI)," "Virtual Reality (VR)," and "Wearables" in this year. Exhibitions in these areas will include demonstration corners or relevant seminars. Through these approaches, RISCO TOKYO plans to transmit Japanese technologies in the risk management field to the world. Moreover, by collaborating with SEECAT, which is the only exhibition dedicated to counter-terrorism measures in Japan, and CYBER SECURITY WORLD, it will provide opportunities to negotiate business deals with various industry segments in both the hard and the soft aspects.

Attractive Events powered by RISCO

◆Special Conference

- Inviting experts of risk & crisis management
- Covering trends and other professional and practical issues to increase synergy effect with exhibition and maximize visitor satisfaction.

◆Tokyo Metropolitan Government Pavilion

In line with the theme of "Risk and Crisis Management of Tokyo", bodies concerned will provide information on relevant measures and exhibit related equipment, etc.

◆Special Exhibits

Special exhibits of rescue robots by Tokyo Fire Department and vehicles by the SDF are planned.



Visitor Promotions

◆e-Newsletter

- Release updated information about RISCO's exhibitors and seminars to the past and potential visitors.

◆Official Website

- Enhancement of Exhibitor Search
Keyword search system will be enhanced for visitors to find what they look for faster and more accurately. (Premiere / New Release / Purchasing at site available / Demonstration etc.)
- Appointment System
Usability will be enhanced by linking exhibitor search page and search result page to appoint system.

◆Mass Media

- Provide attractive information to TV, radio stations, newspapers and magazines, etc.
- Articles on industry news and organization's magazines by the sponsoring organizations
- Advertisement on industry news, magazines, etc. read by officers at the relevant ministries
- Press release sent to the press
- Social promotion via twitter

◆Invitation Ticket

- More than 350,000 tickets will be distributed through RISCO's wide network.
- Through sponsoring ministries and supporting organizations
- To administrative executives of administrative crisis management
- To company executives & crisis managers from departments of general affairs, emergency management, security, facility management, etc.

◆Overseas Visitors

At RISCO, you can meet and approach both Japanese and overseas buyers. Missions of risk management professionals from outside of Japan is being planned.



Exhibit Category

Disaster Risk Reduction Zone

Focused Exhibition Area

Vehicles for Disaster Measures

Earthquake Measures	Natural Disaster Measures	Sediment Disaster
Volcano Measures	Fire Prevention & Control	ICT for Disaster Management
Rescue & Emergency Medicine	Emergency Food & Stockpile	Infection Control
Disaster Management Goods from Municipality and Organization	Deterioration Infrastructure Measure & Disaster Reconstruction	Other Disaster Risk Reduction Measures

Security Zone

Focused Exhibition Area

2020 TOKYO Safe City

Surveillance & Crime Prevention System	Access Control /Outside Security	Security Service
Antitheft Measures	Self-Protection	Local Crime Prevention
Building • Office Security	Home Security	Measures Against Illegal Drugs
Other Security Equipment& Systems		

Business Risk Management Zone

Focused Exhibition Area

Factory and Worksites Risk Management

• PPE(personal protective equipment)

Emergency Communications / WEB Conference System	Power Outage& Saving Measures	Distribution Risk Measures
Environmental Risk Measures	Harmful Insects and Animal Measures	Risk Management for Hospital and School
Health Care Measures for Office Workers	Information Leakage • My number Card Measure	Risk Insurance • Consulting Services
PPE(personal protective equipment)	Other BCP / BCM Supports	

NEW Special Exhibition Area

Robot and Drone

AI and VR and Wearable

Shelter House for Refuge

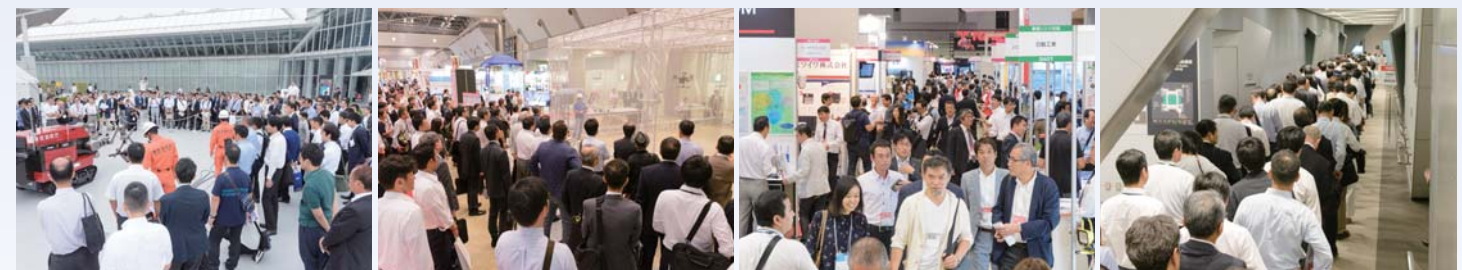
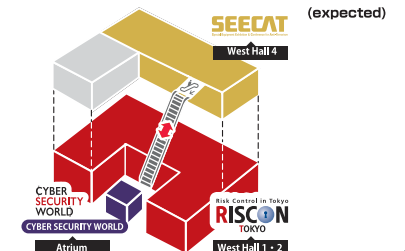
Expected Visitors

Executives and personnel of general affairs, disaster management, security, facility management, information technology, etc. from companies as well as personnel from the government and municipalities are expected to visit RISCO.

- Government & Municipal Office
- Infrastructure & Facility
- Company
- Hospital & School
- Community



Constitution of Exhibition Hall (expected)



Co-located show & Event

SEECAT Special Equipment Exhibition & Conference For Anti-Terrorism

Being the only trade show in Japan to focus on anti-terrorism, SEECAT is a special affiliated exhibition of RISCO TOKYO. This exhibition features the materials and equipment specially designed for anti-terrorism and high-performance security devices.

This is an exclusive show, limiting visitors to security officials and those engaging in key infrastructure business including aviation, transportation, and power plants. For details, please refer to the booklet, "The Guide to Exhibit at SEECAT '18." *If you would like to have a booklet sent to you, please inform the RISCO TOKYO Management office.

CYBER SECURITY WORLD Special Affiliated Event in RISCO TOKYO

Focusing on cyber security, Cyber Security World is a special affiliated event of RISCO TOKYO. Cyber Security World offers a great opportunity to promote your cutting-edge cyber security solutions to the visitors of RISCO, such as risk management officers of municipalities, those responsible for general affairs at private sector companies, as well as to the security officials and key infrastructure business providers that come to SEECAT. For details, please see the Guide to Exhibit posted on the download page of the website.