

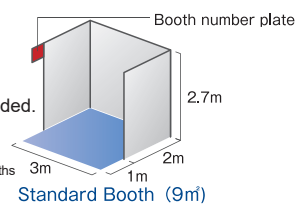
Exhibit Guidelines

Booth

1) Equipment

As shown on the right, back and side panels and booth number plate are going to be provided.

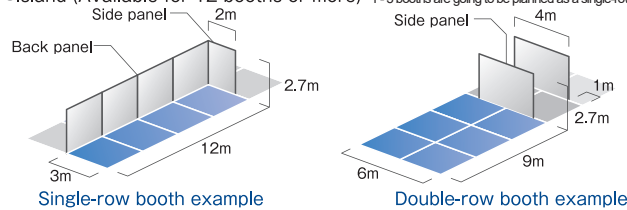
*Carpet is not going to be provided.
*Panels are not going to be provided for island booths.
*Panels are not going to be provided on aisle-sides for corner booths



2) Layout Type

3 types are available:

- Single-row ● Double-row (Available for 4 booths or more)
- Island (Available for 12 booths or more) *1-3 booths are going to be planned as a single-row booth.



3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

Application

1) Please complete the application form and send it to RISCO TOKYO Management Office.

By mail : Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan
By Email: ofc@kikikanri.biz

2) Deadline

June 15th, Mon., 2020 Application is going to be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

Fee

1) Exhibit Space Fee

Standard Booth : JPY 396,000 (Tax Including)

*1 unit booth = 9m² (WDH : 3m×3m×2.7m)

2) Corner Booth Reservation A corner booth can be reserved with additional fee.

JPY 165,000 (Tax Including)

*Fee is the same regardless of the number of booths applied.
*A corner booth is provided for four or more booth space in principle without this reservation fee.
*Without corner booth reservation, location is going to be allotted based on the booth size and date of application.

3) Included in Exhibit Space Fee

- Exhibit space, back panels, side panels, and booth number plate
- Invitation ticket *Quantity is determined by booth size.
- Operation and promotion of the exhibition by the organizer
- Exposure through exhibitors list on official website and handouts
- Safety management and security guard fees by the organizer

4) NOT Included in Exhibit Space Fee

- Decoration, construction, and operation fee of each booths
- Construction fee and any other charge of electricity, water, gas, etc. for each booth
- Fee of advertisement on official website
- Damage insurance on exhibits, etc.
- Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- Other expense not listed on "3) Included in Exhibit Space Fee"

5) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

Payment Deadline : June 30th, Tue., 2020

*Cash remittance in Japanese Yen only
*Bank charge is to be paid by the applicant along with exhibit space fee.
(Chargeable JPY 10,000 for each bank remittance.)

Bank Name: Mizuho Bank Branch Name: Tokyo Main Office
A/C Type: Ordinary Account A/C No. : 4050684
A/C Name: Tokyo Big Sight Inc. Security & Safety Trade Expo
Swift Code: MHCBJPJT

6) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application is going to be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 30th, Tue., 2020	50% of Total Exhibit Space Fee included tax.
On / After July 1st, Wed., 2020	100% of Total Exhibit Space Fee included tax.

Promotional Tools

Room Presentation

- Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.
- Improve promotional effect by inviting the audience to your booth after the presentation.

Fee : JPY 165,000 (Tax Including) / 60mins
Place : Special room within RISCO TOKYO
Capacity Plan : 80 seats (expected)
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

Stage Presentaion

- Best for products premieres and presentation of crisis management and solutions widely.
- Attract visitors' attention from the special stage open for all visitors.

Fee : JPY 165,000 (Tax Including) / 45mins
Place : Special Stage within RISCO TOKYO
Capacity Plan : 150 seats (expected)
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

Advertisement (Web banner, Floor Map, e-Newsletter)

Various advertisement options are available for your best promotion.

1) Banner on Official Website

Fee : JPY 165,000 (Tax Including)
Outline : Guaranteed Linking Period:
Jul.2020 - Jan.2021 (For 7 months)
*The banner is going to be shown after payment.
Official website recorded 400,000 PV last year (Jul. 2019 - Jan. 2020)

2) Floor Map

Fee : JPY 165,000 (Tax Including)
Outline : Distributed to ALL visitors for free.
25,000 copies (expected)

3) Combo (Banner 1 & Floor Map 2)

Fee : JPY 275,000 (Tax Including)
Outline : Terms of use and posting method are the same as Banner 1 and Floor Map 2

4) e-Newsletter

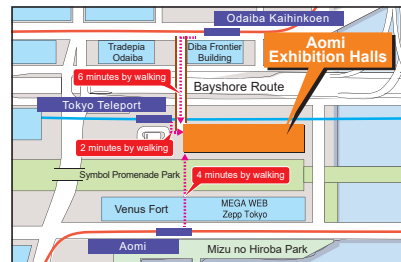
Fee : JPY 165,000 (Tax Including)
Outline : Within 200 letters or 35 words & 1 URL/Once use only/
Schedule is determined by the Management Office (Sep - Oct. 2020)
Accounts: Approx. 40,000 (expected)

Schedule



Venue

Aomi Exhibition Halls
TOKYO BIG SIGHT
(Tokyo International Exhibition Center)
Address : 1-2-33
Aomi, Koto-ku, Tokyo
135-0064



Contact

RISCO TOKYO Management Office
Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan
E-mail: ofc@kikikanri.biz
Tel: +81-3-3503-7641 Fax: +81-3-3503-7620
www.kikikanri.biz/english

Guide to Exhibit



Risk Control in Tokyo

RISCO

TOKYO

Security & Safety

Trade Expo 2020

10.21 WED - 10.23 FRI
Aomi Exhibition Halls (Tokyo Big Sight)



Organizer : Tokyo Big Sight Inc.

Special Sponsor : Tokyo Metropolitan Government

Sponsors : Cabinet Office (Director General for Disaster Management) / National Police Agency / Reconstruction Agency / Fire and Disaster Management Agency / Ministry of Education, Culture, Sports, Science and Technology / Ministry of Health, Labour and Welfare / Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism / Japan Meteorological Agency / Japan Coast Guard / Ministry of Defense / National Governor's Association / Japan Association of City Mayors / National Association of Towns and Villages / Fire Chiefs' Association of Japan / U.S. Commercial Service / Information Technology Promotion Agency, Japan / Japan External Trade Organization (JETRO) (Expected)

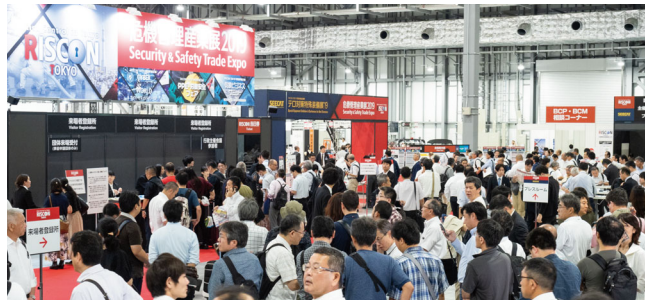
Show Management : ATEX Co., Ltd.

www.kikikanri.biz/english

What is RISCO TOKYO ?

1 RISCO TOKYO is the one of nation's largest business trade show focus on especially risk management

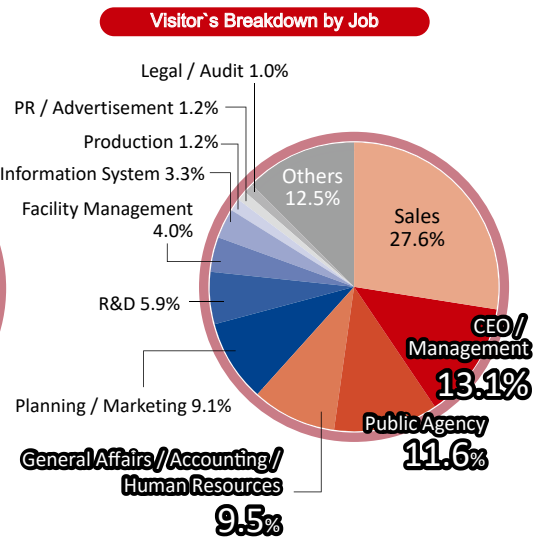
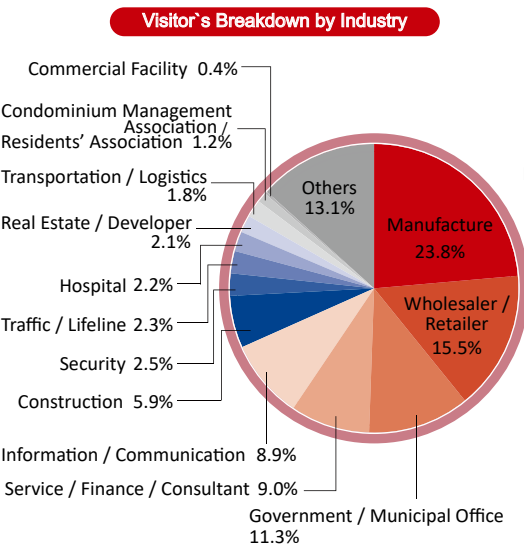
RISCO TOKYO is one of the largest comprehensive risk management tradeshows in Japan, which markets advanced products and services that cover potential operational risks focusing on, Disaster Risk Reduction, Business Risk Management, and Security. RISCO TOKYO is highly recognized as an innovator in risk management tradeshows serving as a marketplace that interacts with their executives and administrators. This is not limited to national and local governments, key infrastructure, commercial facilities, schools, hospitals, and manufacturers. It provides an ideal business opportunity for exhibitors to enter or expand sales channels in the risk management market.



Total Number of Visitors in 2019
18,486
 (Including Co-Located Show and Special Affiliated Event)

Show Scale : 320 Exhibitors, 480 Booths (Expected)
 (in 2019 : 294 Exhibitors, 446 Booths)

2 Report of RISCO TOKYO 2019



Opinions of Exhibitors

- We were able to have a business meeting with especially government office
- It's very useful to have a business meeting with persons almost don't deal with especially like police and Self-Defense Forces
- The ratio of moving on business meeting was higher than other exhibitions
- It was a good opportunity because not only many visitors came to our booth but also we could promoted to our main targets

Opinions of Visitors

- Wanna know about technology by using prediction damage in disaster prevention field on emergency
- Wanna know about measures prevent from entering to important place like a building and plant yard
- Wanna know about disaster prevention goods for kids can have it under control easily
- Wanna know about not only how to confirm one's safety on emergency but also formulation and review for BCP



Visitor Promotions

- e-Newsletter**
 - Release updated information about RISCO's exhibitors and seminars to the past and potential visitors.
- Official Website**
 - Enhancement of Exhibitor Search
Keyword search system will be enhanced for visitors to find what they look for faster and more accurately. (Premiere / New Release / Purchasing at site available / Demonstration etc.)
 - Appointment System
Usability will be enhanced by linking exhibitor search page and search result page to appoint system.
- Mass Media**
 - Provide attractive information to TV, radio stations, newspapers and magazines, etc.
 - Articles on industry news and organization's magazines by the sponsoring organizations
 - Advertisement on industry news, magazines, etc. read by officers at the relevant ministries
 - Press release sent to the press
- Invitation Ticket**
 - More than 350,000 tickets are going to be distributed through RISCO's wide network.
 - Through sponsoring ministries and supporting organizations
 - To administrative executives of administrative crisis management
 - To company executives & crisis managers from departments of general affairs, emergency management, security, facility management, etc.
- Overseas Visitors**
 - At RISCO, Visitors could meet and approach both Japanese and overseas buyers. Missions of risk management professionals from outside of Japan is being planend.



Exhibit Category

Disaster Risk Reduction Special theme Equipment for Organizing Shelter Facility • Equipment for Shelter Daily Necessities for Shelter	Earthquake • TSUNAMI • Volcano Measures	Fire Protection and Large Fire Measures	Refuge • Rescue • Emergency Medicine
	Emergency Food and Stockpile	National Resilience to Maintain Infrastructure	Robot • Drone • Vehicle for Disaster Measures
	Disaster Management Goods and Service from Municipality, Group and Organization		Other Disaster Risk Reduction Measures
Business Risk Management Special theme Infection Control Mask • Glove • Protection Clothing Air Conditioning and Cleaning Device Disinfectant and Decontamination Equipment	BCP/BCM Formulation and Operation	Environmental Risk Measures	Insurance • Consulting
	Harmful Insects and Animal Measures	Measures Against Illegal Drugs	Other Risk Measures
Security Special theme Security for Softtarget Security for Big Scale Event, Station and Airport Security of Automation and Unmanned	Monitoring and Alert System	Detection • Inspection and Analysis	Access Control Authentication system
	Crime Prevention Antitheft Measures	Security Service Special Equipment	Other Security Equipment & Systems

Expected Visitors

Executives and personnel of general affairs, disaster management, security, facility management, information technology, etc. from companies as well as personnel from the government and municipalities are expected to visit RISCO.

Government & Municipal Office **Infrastructure & Facility**

Company **Hospital & School** **Community**

Special Affiliated Event

NEW

Securing Lifeline on Emergency

Securing Lifeline to Protect Our Life and Project Activity on Emergency

Exhibit Category: Securing Electricity and Energy on Emergency, Communication and Information sharing on Emergency

RENEWAL

Weather Disaster • Risk Measures Summit

Effective Measures against Raging Natural Disasters Latest Risk Measures make use of Weather Data

Exhibit Category: Weather Disaster Measures, Risk Measures make use of Weather Data

PPE / Work Safety Fair

Suggestion of Safety and Comfort for People on Work

Exhibit Category: PPE(Personal Protective Equipment) Security Supply, Improving Environment of Field Work Work Style Reform

CYBER SECURITY WORLD

Handle Threat on Cyber Space focus on Small and Medium Sized Company and Municipal Office

Exhibit Category: Software and Hardware for Small and Medium Sized Company, Software and Hardware for Municipal Office

Co-Located Show

Special Equipment Exhibition & Conference for Anti-Terrorism

Exhibit Category: Special Equipment & Latest Technologies for Anti-Terrorism, Equipment and Service for Counter Terrorism, Anti-Explosive Measures Harbor Guard Solution NBCR Terrorism Measures and so on