

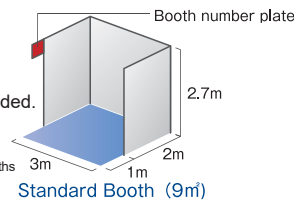
## Exhibit Guidelines

### ◆ Booth

#### 1) Equipment

As shown on the right, back and side panels and booth number plate are going to be provided.

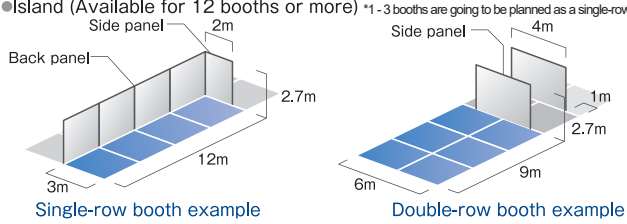
\*Carpet is not going to be provided  
\*Panels are not going to be provided for island booths.  
\*Panels are not going to be provided on aisle-sides for corner booths



#### 2) Layout Type

3 types are available:

● Single-row ● Double-row (Available for 4 booths or more)  
● Island (Available for 12 booths or more) \*1-3 booths are going to be planned as a single-row booth.



#### 3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

### ◆ Application

#### 1) Please complete the application form and send it to RISCO TOKYO Management Office.

By mail : Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.  
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan  
By Email: ofc@kikikanri.biz

#### 2) Deadline

**June 15th, Mon., 2020** Application is going to be closed prior to the deadline once all booth spaces are booked.

#### 3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

### ◆ Fee

#### 1) Exhibit Space Fee

**Standard Booth : JPY 396,000 (Tax Including)**

\*1 unit booth = 9m<sup>2</sup> (WDH : 3m×3m×2.7m)

#### 2) Corner Booth Reservation A corner booth can be reserved with additional fee.

**JPY 165,000 (Tax Including)**

\*Fee is the same regardless of the number of booths applied.  
\*A corner booth is provided for four or more booth space in principle without this reservation fee.  
\*Without corner booth reservation, location is going to be allotted based on the booth size and date of application.

#### 3) Included in Exhibit Space Fee

- ① Exhibit space, back panels, side panels, and booth number plate
- ② Invitation ticket \*Quantity is determined by booth size.
- ③ Operation and promotion of the exhibition by the organizer
- ④ Exposure through exhibitors list on official website and handouts
- ⑤ Safety management and security guard fees by the organizer

#### 4) NOT Included in Exhibit Space Fee

- ① Decoration, construction, and operation fee of each booths
- ② Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③ Fee of advertisement on official website
- ④ Damage insurance on exhibits, etc.
- ⑤ Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- ⑥ Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- ⑦ Other expense not listed on "3) Included in Exhibit Space Fee"

#### 5) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

**Payment Deadline : June 30th, Tue., 2020**

\*Cash remittance in Japanese Yen only  
\*Bank charge is to be paid by the applicant along with exhibit space fee.  
(Chargeable JPY 10,000 for each bank remittance.)

■ Bank Name: Mizuho Bank ■ Branch Name: Tokyo Main Office  
■ A/C Type: Ordinary Account ■ A/C No. : 4050684  
■ A/C Name: Tokyo Big Sight Inc. Security & Safety Trade Expo  
■ Swift Code: MHCBJPJT

#### 6) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application is going to be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before <b>June 30th, Tue., 2020</b>	<b>50%</b> of Total Exhibit Space Fee included tax.
On / After <b>July 1st, Wed., 2020</b>	<b>100%</b> of Total Exhibit Space Fee included tax.

## Promotional Tools

### ◆ Room Presentation

- Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.
- Improve promotional effect by inviting the audience to your booth after the presentation.

Fee : JPY 165,000 (Tax Including) / 60mins  
Place : Special room within RISCO TOKYO  
Capacity Plan : 80 seats (expected)  
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

### ◆ Stage Presentaion

- Best for products premieres and presentation of crisis management and solutions widely.
- Attract visitors' attention from the special stage open for all visitors.

Fee : JPY 165,000 (Tax Including) / 45mins  
Place : Special Stage within RISCO TOKYO  
Capacity Plan : 150 seats (expected)  
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

### ◆ Advertisement (Web banner, Floor Map, e-Newsletter)

Various advertisement options are available for your best promotion.

#### ① Banner on Official Website

Fee : JPY 165,000 (Tax Including)  
Outline : Guaranteed Linking Period:  
Jul.2020 - Jan.2021 (For 7 months)  
\*The banner is going to be shown after payment.  
Official website recorded 400,000 PV last year (Jul. 2019 - Jan. 2020)

#### ② Floor Map

Fee : JPY 165,000 (Tax Including)  
Outline : Distributed to ALL visitors for free.  
25,000 copies (expected)

#### ③ Combo (Banner ① & Floor Map ②)

Fee : JPY 275,000 (Tax Including)  
Outline : Terms of use and posting method are the same as Banner① and Floor Map②

#### ④ e-Newsletter

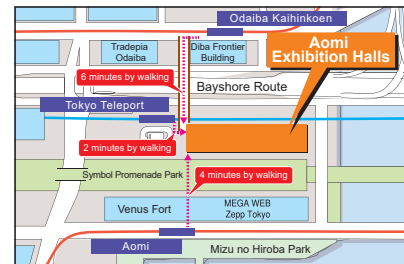
Fee : JPY 165,000 (Tax Including)  
Outline : Within 200 letters or 35 words & 1 URL/Once use only/  
Schedule is determined by the Management Office (Sep - Oct. 2020)  
Accounts: Approx. 40,000 (expected)

## Schedule

April 2020	Application Starts
June 15	Application Deadline
June 30	Payment Deadline of Exhibit Space Fee
Beginning of August	Floor Plan Fixed Exhibitor Manual Available
October 21-23	PPE/Work Safety Fair' 20 Opens

## Venue

Aomi Exhibition Halls  
TOKYO BIG SIGHT  
(Tokyo International ExhibitionCenter)  
Address : 1-2-33  
Aomi, Koto-ku, Tokyo  
135-0064



## Contact

**RISCO TOKYO Management Office**  
Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.  
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan  
E-mail: ofc@kikikanri.biz  
Tel: +81-3-3503-7641 Fax: +81-3-3503-7620  
[www.kikikanri.biz/english](http://www.kikikanri.biz/english)

## Guide to Exhibit

# PPE • Security Supply Improving Situation of Field Work Work Style Reform

RISCO TOKYO  
Special Affiliated Event

# PPE Work Safety Fair

**10.21 WED - 10.23 FRI**

**Aomi Exhibition Halls (Tokyo Big Sight)**

Organizer : Tokyo Big Sight Inc.  
Special Sponsor : Tokyo Metropolitan Government  
Planning Cooperation : Japan Safety Appliances Association

[www.kikikanri.biz/english](http://www.kikikanri.biz/english)

# ~PPE(Personal Protective Equipment)・Security Supply, Improving Environment of Field Work, Work Style Reform~

## What's PPE/Work Safety Fair

It is an important and primary concern to ensure the safety of the staff by protecting workers from on-site injuries at factories, construction sites, medical care facilities, disaster or accident sites, and other hazardous workplaces. The work style reform initiative also states improving the workplace environment is also a requirement. RISCO provides a special affiliated event regarding workplace safety for risk management and day-to-day operations for businesses including responses to the work style reform. The PPE/Work Safety Fair features an exhibition displaying the latest in personal protective equipment used in various work situations, as well as products and services to provide a safe, secure, and comfortable work environment.

01

### Gathering of Latest PPE (Personal Protective Equipment)

Recently, it's concern about improving work safety and sanitation by workers for safety and health mentally and physically in national level. In work place like manufacturing plant, construction site, medical field and disaster scene where might be connected to serious accident, it's necessary to prevent from being injured with PPE・Security supply. The products with safety and comfort is not only be ease of use but also be high design and fashionable are getting more famous.

02

### Focus on Improving Work Situation and Work Style Reform

The product like a measuring equipment, tele commuting and support of work-life balance to make them efficiency as suggestion of work style reform and are not only PPE・Security supply but also improving work situation will be displayed at PPE/Work Safety Fair will be able to promote towards your main target.

03

### Approaching to Main Target Directly!

About 20,000 Peoples with high quality like a site manager, staff and general affair's person in various type of industry: construction, hospital, transportation, logistics and Traffic-lifeline visit RISCO. Meanwhile, the main industry of people who visit SEECAT are security officials like police, firefighting and Self-defence force. And exhibitor will be able to promote at RISCO's visitors include SEECAT's one.

## Exhibit Category

### Suggestion of Safety and Comfort for People on Work

#### Personal Protective Equipment and Security Supply

##### PPE(Personal Protective Equipment) Security Supply

Protective Suit, Infection Control Clothing, Helmet, Goggle, Dust proof and Gas Proof Mask, Disaster Prevention Mask, Ear Protector, Sight Protector, Glove, Safety Footwear, Protective Sneakers, Shoe cover, Cap, Apron, Gown etc.

##### Work Assistance Device・Tool

Safety Belt, Fall Prevention Equipment, Various Type of Safety Device, Sensor, Safety Light Curtain, Fence, Inter Rock Guard, Rockout Device, Workbench, Scaffold at High Place, Ladder Stopper, Power Assistance and Robot Suit, Industry Robot, Co-operating Robot etc.

### Improving Situation of Field Work and Work Style Reform

##### Device and Service which are related to Improving Situation of Field Work

Safety Sign, Measurement Detector for Work Situation, Management Functions for Temperature and Humid, Sound Absorption and Sound Proof, Air cleaner, Ventilation Device, Gas Detection Device, Warning Device, Radiation Measuring Device, Silencer, Illuminometer, Anemometer, Static Electricity Remover, Smoke Separation Equipment, Heatstroke and Cold Weather Measures Device, Danger Experience and Safety Management Measures, Safety Education System etc.

##### Suggestion of Work Style Reform and so on

Suggestion of Work Style Reform (Ex. Telecommuting, TV・WEB Conference System, Internal Communication, RPA, Business Automation Tool, Paperless, Work-Life Balance etc), Health Management System, Health Assistance Service, Stress Check System etc.

## Expected Visitor

Construction

Manufacture

Medical Institution

Security Service

Firefighting・Self-Defense Forces

## RISCO TOKYO2019 / SEECAT'19 Report

Total Number of Visitors in 2019  
**18,486**

(Including Co-Located Show and Special Affiliated Event)



Exhibition Scale in 2019

● Show Scale : About 400 exhibitors

● Show Scale : 24,000m<sup>2</sup>

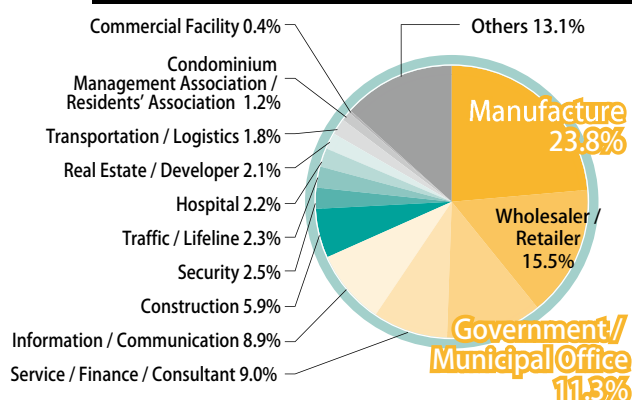
(Including Co-Located Show and Special Affiliated Event)



## Analyzing of Visitors

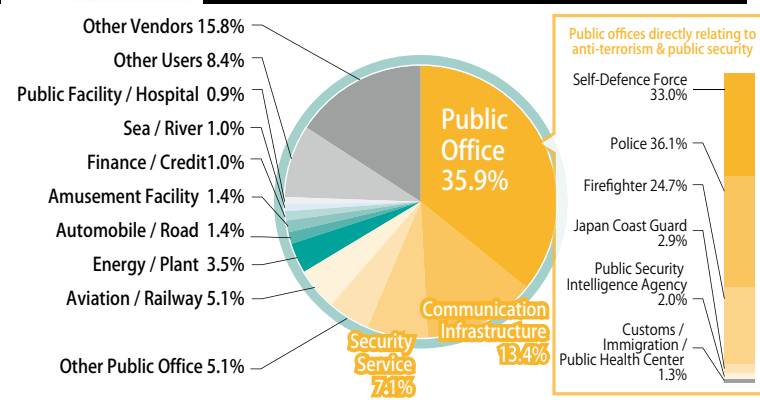
RISCO  
TOKYO

Visitor's Breakdown of Industry in RISCO TOKYO 2019



SEECAT

Visitor's Breakdown of Industry in SEECAT'19



## Visitor Promotion

### e-Newsletter

•Release updated information about RISCO's exhibitors and seminars to the past and potential visitors.

### Official Website

•Enhancement of Exhibitor Search  
Keyword search system will be enhanced for visitors to find what they look for faster and more accurately. (Premiere / New Release / Purchasing at site available / Demonstration etc.)  
•Appointment System  
Usability will be enhanced by linking exhibitor search page and search result page to appoint system.



### Mass Media

•Provide attractive information to TV, radio stations, newspapers and magazines, etc.  
•Articles on industry news and organization's magazines by the sponsoring organizations  
•Advertisement on industry news, magazines, etc. read by officers at the relevant ministries  
•Press release sent to the press

### Invitation Ticket

•More than 350,000 tickets are going to be distributed through RISCO's wide network.  
•Through sponsoring ministries and supporting organizations  
•To administrative executives of administrative crisis management  
•To company executives & crisis managers from departments of general affairs, emergency management, security, facility management, etc.

### Overseas Visitors

At RISCO, Visitors could meet and approach both Japanese and overseas buyers. Missions of risk management professionals from outside of Japan is being planend.