

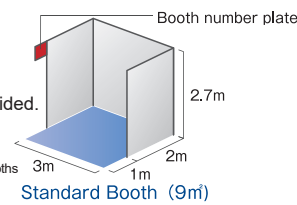
Exhibit Guidelines

◆ Booth

1) Equipment

As shown on the right, back and side panels and booth number plate are going to be provided.

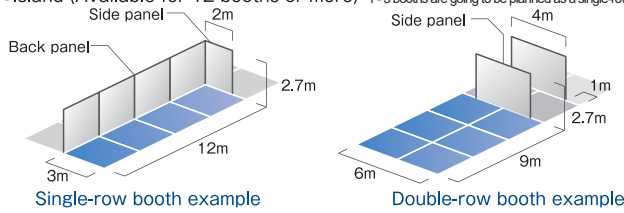
*Carpet is not going to be provided.
*Panels are not going to be provided for island booths.
*Panels are not going to be provided on aisle-sides for corner booths



2) Layout Type

3 types are available:

- Single-row ● Double-row (Available for 4 booths or more)
- Island (Available for 12 booths or more) *1-3 booths are going to be planned as a single-row booth.



3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

◆ Application

1) Please complete the application form and send it to RISCO TOKYO Management Office.

By mail : Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan
By Email: ofc@kikikanri.biz

2) Deadline

June 15th, Mon., 2020 Application is going to be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

◆ Fee

1) Exhibit Space Fee

Standard Booth : JPY 396,000 (Tax Including)

*1 unit booth = 9m² (WDH : 3m×3m×2.7m)

2) Corner Booth Reservation A corner booth can be reserved with additional fee.

JPY 165,000 (Tax Including)

*Fee is the same regardless of the number of booths applied.
*A corner booth is provided for four or more booth space in principle without this reservation fee.
*Without corner booth reservation, location is going to be allotted based on the booth size and date of application.

3) Included in Exhibit Space Fee

- Exhibit space, back panels, side panels, and booth number plate
- Invitation ticket *Quantity is determined by booth size.
- Operation and promotion of the exhibition by the organizer
- Exposure through exhibitors list on official website and handouts
- Safety management and security guard fees by the organizer

4) NOT Included in Exhibit Space Fee

- Decoration, construction, and operation fee of each booths
- Construction fee and any other charge of electricity, water, gas, etc. for each booth
- Fee of advertisement on official website
- Damage insurance on exhibits, etc.
- Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- Other expense not listed on "3) Included in Exhibit Space Fee"

5) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

Payment Deadline : June 30th, Tue., 2020

*Cash remittance in Japanese Yen only
*Bank charge is to be paid by the applicant along with exhibit space fee.
(Chargeable JPY 10,000 for each bank remittance.)

■ Bank Name: Mizuho Bank ■ Branch Name: Tokyo Main Office
■ A/C Type: Ordinary Account ■ A/C No. : 4050684
■ A/C Name: Tokyo Big Sight Inc. Security & Safety Trade Expo
■ Swift Code: MHCBJPJT

6) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application is going to be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 30th, Tue., 2020	50% of Total Exhibit Space Fee included tax.
On / After July 1st, Wed., 2020	100% of Total Exhibit Space Fee included tax.

Promotional Tools

◆ Room Presentation

- Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.
- Improve promotional effect by inviting the audience to your booth after the presentation.

Fee : JPY 165,000 (Tax Including) / 60mins
Place : Special room within RISCO TOKYO
Capacity Plan : 80 seats (expected)
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

◆ Stage Presentaion

- Best for products premieres and presentation of crisis management and solutions widely.
- Attract visitors' attention from the special stage open for all visitors.

Fee : JPY 165,000 (Tax Including) / 45mins
Place : Special Stage within RISCO TOKYO
Capacity Plan : 150 seats (expected)
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

◆ Advertisement (Web banner, Floor Map, e-Newsletter)

Various advertisement options are available for your best promotion.

① Banner on Official Website

Fee : JPY 165,000 (Tax Including)
Outline : Guaranteed Linking Period:
Jul.2020 - Jan.2021 (For 7 months)
*The banner is going to be shown after payment.
Official website recorded 400,000 PV last year (Jul. 2019 - Jan. 2020)

② Floor Map

Fee : JPY 165,000 (Tax Including)
Outline : Distributed to ALL visitors for free.
25,000 copies (expected)

③ Combo (Banner ① & Floor Map ②)

Fee : JPY 275,000 (Tax Including)
Outline : Terms of use and posting method are the same as Banner① and Floor Map②

④ e-Newsletter

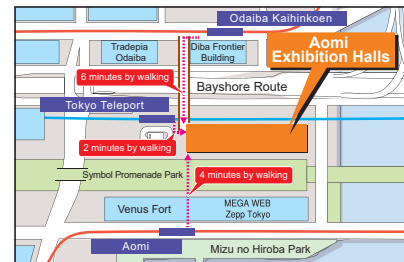
Fee : JPY 165,000 (Tax Including)
Outline : Within 200 letters or 35 words & 1 URL/Once use only/
Schedule is determined by the Management Office (Sep - Oct. 2020)
Accounts: Approx. 40,000 (expected)

Schedule

April 2020	Application Starts
June 15	Application Deadline
June 30	Payment Deadline of Exhibit Space Fee
Beginning of August	Floor Plan Fixed Exhibitor Manual Available
October 21-23	Weather Disaster · Risk Measures Summit' 20 Opens

Venue

Aomi Exhibition Halls
TOKYO BIG SIGHT
(Tokyo International Exhibition Center)
Address : 1-2-33
Aomi, Koto-ku, Tokyo
135-0064



Contact

RISCO TOKYO Management Office
Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan
E-mail: ofc@kikikanri.biz
Tel: +81-3-3503-7641 Fax: +81-3-3503-7620
www.kikikanri.biz/english

Guide to Exhibit

Suggestion of New Risk Measures make use of Meteorological Data Natural Disasters Measures



RISCO TOKYO Special Affiliated Event

Weather Disaster Risk Measures Summit

10.21 WED - 10.23 FRI

Aomi Exhibition Halls (Tokyo Big Sight)

Organizer : Tokyo Big Sight Inc.
Special Sponsor : Tokyo Metropolitan Government
Planning Cooperation : Weather Business Consortium

www.kikikanri.biz/english

~Effective Measures against raging Natural Disasters and Latest Risk Measures make use of Weather Data~

What's Weather Disaster·Risk Measures Summit

Weather data is a key element for social infrastructure within all industries. In addition to its uses in disaster preparedness and management, and risk control mainly within not only Government, Municipal Office and enterprises but also the areas of transportation, energy, and other key infrastructure, it is increasingly used as big data by manufacturers to manage production, by logistics operators to forecast demand, and by agriculture and construction companies to plan their work schedules. RISCONE offers Weather Disaster·Risk Measures Summit, a special affiliated event featuring weather business using weather monitoring and meteorological data is newed by gathering. The products and services offered in this specialized area will not only include a wide range of systems and applications about meteorological data, from monitoring, measurement, and analysis to solutions and related equipment but also focus on Natural Disaster Measures from Disaster Management of RISCONE.

01

Specializing in weather disasters

Disasters caused by abnormal weather have been frequent in recent years; for example, floods due to typhoons and torrential rain, storms, and thunders and heatstroke due to severe heat. State and local governments, infrastructure companies, and private businesses are required to take disaster countermeasures. This event proposes products and services for disaster risk reduction, with a particular focus on weather disasters. It provides an opportunity to better match the needs of visitors who are highly interested in disaster management.

02

Proposing risk control measures utilizing weather data

Weather data is increasingly utilized as big data to control risks in various fields. The RISCONE attracts 20,000 purpose-driven visitors from the state and local governments, as well as the management and risk management or production divisions of the manufacturing, traffic, energy, distribution, retail, construction, transportation, and commercial industries. It supports the creation of innovative weather businesses.

03

Collaborating with Weather Business Consortium

Strongly promoted with the cooperation of the Weather Business Consortium*, this exhibition area aims to communicate the latest information on the weather business. It provides effective opportunities of information exchange and business matching to weather-related companies and organizations, as well as those aiming to utilize weather data or start a weather business.

*What's Weather Business Consortium
Weather Business Consortium which is composed of not only meteorological operators but also IT, agriculture, retail, finance, electric industries including academic experts who are familiar with cutting edge of IoT and AI and so on belongs to Japan Meteorological Agency promotes weather business not only to create latest business model make use of cutting edge of meteorological data but also to make use of weather information which is adapted to technological progress like a weather satellite and radar by co-operated with industry-government-academia. Further, Weather Business Consortium arranges human resource development and keeps gathering information to promote weather business make use of meteorological data at high level.

RISCONE TOKYO2019 / SEECAT'19 Report

Total Number of Visitors in 2019
18,486

(Including Co-Located Show and Special Affiliated Event)

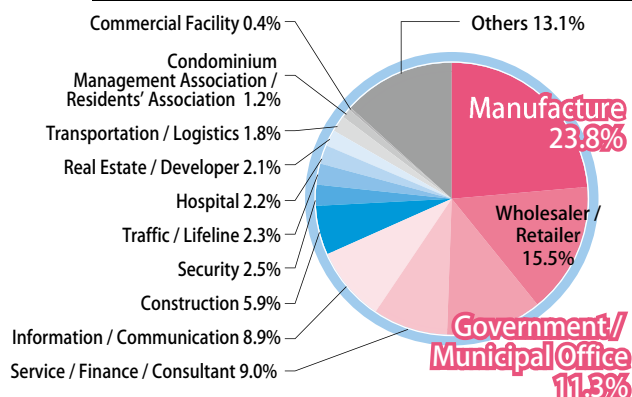


Exhibition Scale in 2019
● Show Scale : About 400 exhibitors
● Show Scale : 24,000m²
(Including Co-Located Show and Special Affiliated Event)



Analyzing of Visitors

Visitor's Breakdown of Industry in RISCONE TOKYO 2019



SEECAT Visitor's Breakdown of Industry in SEECAT'19

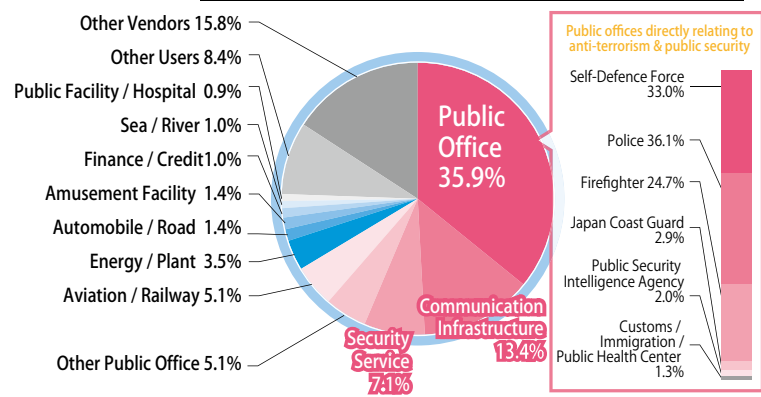


Exhibit Category

Weather Disaster Measures & Risk Measures make use of Weather Data

Natural Disaster Measures	
Storm Damage Measure by Typhoon and Heavy Rain	Sediment Disaster Measures, Submerged and Flooding Measures, High Waves and Storm Surge Measures, River Monitoring·Guard System, Rescue Boat, Amphibious Vehicle, Life Jacket, Sandbag, Water Stop Plate, Windproof Shutter, Net, Glass Shatter Prevention Product, Debris and Sludge Measures etc.
Lightning, Snow Damage, Prolonged Rain and Drought Measures	Internal and External Lightning Protection System and Device, Snowblower, Freezing Prevention Device, Snow Melting Device etc.
Heatstroke and Cold Weather Measures	Air Conditioning Device, Watering System, Cooling and Ice Pack, Insulation and Thermal Barrier Material, UV Protection Product, Comfortable Working Cloth, Inner(Winter Clothes, Coolish Wear), Food and Beverage for Heatstroke Measures etc.
Other Weather Disaster Measures	Other Service Equipment for Meteorological Disaster Prevention etc.
Weather Monitoring and Relation Equipment	
Meteorological Observation Device	Thermometer, Barometer, Hygrometer, Anemometer, Pyranometer, Rain and Snow Gauge, Water Level Gauge, Flowmeter, Radiation Balance Meter etc.
Equipment and System which are related to Weather Monitoring	Weather Observation and Monitoring System, System and Facility for Infrastructure Monitoring, Camera, Displaying System and Device etc.
Risk Measures Solution make use of Meteorological Data	
Data Analyzing and Delivering Service	Meteorological Data Broadcasting in Realtime, Analyzing, Simulation and Mapping of Meteorological Data System and Service which is related to Meteorological Data etc.
Solution make use of Meteorological Data	Various Risk Measures Solution make use of Meteorological Data(Ex. Production and Inventory Control, Sales, Construction and Operation plan etc), Various Solutions for Each Industries(Manufacture, Distribution Retail, Construction, Commercial Facility, Infrastructure, Agriculture etc.) etc.

Expected Visitor



Visitor Promotion

◆e-Newsletter

- Release updated information about RISCONE's exhibitors and seminars to the past and potential visitors.

◆Official Website

- Enhancement of Exhibitor Search
Keyword search system will be enhanced for visitors to find what they look for faster and more accurately. (Premiere / New Release / Purchasing at site available / Demonstration etc.)
- Appointment System
Usability will be enhanced by linking exhibitor search page and search result page to appoint system.

◆Mass Media

- Provide attractive information to TV, radio stations, newspapers and magazines, etc.
- Articles on industry news and organization's magazines by the sponsoring organizations
- Advertisement on industry news, magazines, etc. read by officers at the relevant ministries
- Press release sent to the press

◆Invitation Ticket

- More than 350,000 tickets are going to be distributed through RISCONE's wide network.
- Through sponsoring ministries and supporting organizations
- To administrative executives of administrative crisis management
- To company executives & crisis managers from departments of general affairs, emergency management, security, facility management, etc.

◆Overseas Visitors

At RISCONE, Visitors could meet and approach both Japanese and overseas buyers. Missions of risk management professionals from outside of Japan is being planend.