# Securing Lifeline on Emergency 20

Submit as Needed No.3

Promotional Tools Application Form

No.1 Application Form for Exhibit Space is mandatory for ALL

**Submit to: RISCON TOKYO Management Office** 

Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-Ku, Tokyo 100-0013, JAPAN TEL: +81-3-3503-7641 FAX: +81-3-3503-7620 E-mail: ofc@kikikanri.biz

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### 1. Exhibitor Presentation

### Extra exposure on invitation tickets and more

Schedule, title, and company name are going to be shown on the official website, invitation ticket, floor map and more!

### Get the list of your potential clients

Data of audience who are interested in your presentation is going to be provided after the presentation if you'd like to have. You will be able to use it for the following sales and marketing effectively.

### **Stage Presentation**

At the special stage with 150 seats and open environment will be the best opportunity for introducing your service, holding a premiere of new product, having a panel discussion for RISCON visitors.

: Oct. 21 Wed. - 23, Fri., 2020 Dates

: Special Stage within RISCON TOKYO Venue

Capacity Plan : 150 seats

: 45 minutes / 1 session Time

Equipment Plan : Screen, projector, lectern, microphone,

chairs for audience

[Fee] JPY 165,000 (Tax Incl) [Deadline] Jul. 31, Fri., 2020

### **Room Presentation**

Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.

: Oct. 21 Wed. - 23, Fri., 2020 Dates

: At special room within RISCON TOKYO Venue

• Capacity Plan : 80 seats

: 60 minutes / 1 session Time

• Equipment Plan : Screen, projector, lectern, microphone,

chairs for audience

[Fee] JPY 165,000 (Tax Incl) [Deadline] Jul. 31, Fri., 2020

#### [NOTE]

\*Session slots basically is going to be taken by first-come-first-served basis, but RISCON Management Office may adjust schedule if nessesary.

\*\*Please contact RISCON TOKYO Management Office for availability of slots and additional equipment.

\*\*Promotions by RISCON TOKYO Management Office does not guarantee a certain number of audience.

### 2. Advertisement

### **Banner on Official Website**

Promote on RISCON's official website that recorded 400,000 PV last year.



Guaranteed Linking Period

Jul. 2020 - Jan. 2021 (For 7 months)

The banner is going to be shown after payment.

Banner data shall be H200 pixel × W200 pixel and format of .jpg or .gif.

[Fee] JPY 165,000 (Tax Incl) [Deadline] Aug. 31, Mon., 2020

## Floor Map

Printed floor maps are going to be distributed to ALL visitors

for free. In addion to your advertisement, your booth location will be highlighted to draw visitors' attention.

Quantity Plan : 25,000 copies (expected)

●Advertisement date shall be H37mm×W69mm, CMYK, .ai format.

[Fee] JPY 165,000 (Tax Incl) [Deadline] Aug. 31, Mon., 2020

### Combo (Banner & Floor Map)

Powerful combination of promotions through seasons for reasonable

[Fee] JPY 275,000 (Tax Incl) [Deadline] Aug. 31, Mon., 2020

\*Terms of use and data conditions are the same as separate application form.

### e-Newsletter

Your promotional texts are going to be sent from RISCON Management Office as a part of show information of its mailing list that has more than 40,000 accounts.

One time use only Schedule is determined by RISCON TOKYO Management Office (Sep. - Oct.)

Data shall be within 200 letters or 35 words & 1 URL in .txt format.

[Fee] JPY 165,000 (Tax Incl)

[Deadline] Aug. 31, Mon., 2020

Contact **RISCON TOKYO Management Office**  Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-Ku, Tokyo 100-0013, JAPAN

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