

Submit to : RISON TOKYO Management Office

Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg.  
1-4-2 Kasumigaseki, Chiyoda-Ku, Tokyo 100-0013, JAPAN  
TEL : +81-3-3503-7641 FAX : +81-3-3503-7620 E-mail: ofc@kikikanri.biz

Applicant<Please type only.>

Date	Month / Day / 2020
Company Name	Department/Section
Address	Position
	Name (Mr. / Ms.)
Country( )	TEL ( ) - /FAX ( ) - <small>Country code</small>
	Mobile ( ) - /Email <small>Country code</small>

[NOTE] RISON Management Office sends you information via Email. Please put ofc@kikikanri.biz to the safe list to receive important information successfully.

## 1. Exhibitor Presentation

### ① Style and session quantity

Basic Plan \_\_\_\_\_ 1 Session/60minutes

Additional Sessions JPY 165,000 × \_\_\_\_\_ Session/60minutes = JPY \_\_\_\_\_ (Tax Incl)

### ② Speaker (if he is different from the applicant)

Company Name			
Department / Section	Position		
Name	Mr. / Ms.	TEL ( ) - /FAX ( ) - <small>Country code</small>	
		Mobile ( ) - /Email <small>Country code</small>	

### ③ Title

※Including "target audience," "what to solve," or "function of product" within the title is recommended to attract potential audience.  
※If you apply two or more sessions and each session has different speaker/title, please inform Management Office.

Within 60 letters or 10 words

### ④ Request ※If you have a preferable schedule (Day, AM/PM), please list here. (e.g. PM of October 21st)

## 2. Advertisement

Option	① Unit Price (Tax Incl)	② Quantity	③ Subtotal (Tax Incl)(①×②)	Total (Tax Incl)
<input type="checkbox"/> Banner on Official Website	JPY 165,000		JPY	<b>JPY</b>
<input type="checkbox"/> Floor Map Advertisement	JPY 165,000		JPY	
<input type="checkbox"/> Combo (Banner & Ad)	JPY 275,000		JPY	
<input type="checkbox"/> e-Newsletter	JPY 165,000	1 Time	JPY	

**TOTAL (Presentation + Advertisement) JPY(Tax Incl)**

※Please take a copy for your record.  
※A invoice is going to be issued after the Management Office received the application.  
※Bank Charge is to be paid by the applicant additionally.(Chargeable JPY 10,000 for each bank remittance.)

Management Office Use Only	Date	No.	Confirmed	Approved	Remarks

## 1. CYBER STAGE

### Extra exposure on invitation tickets and more

Schedule, title, and company name are going to be shown on the official website, invitation ticket, floor map and more!

### Get the list of your potential clients

Data of audience who are interested in your presentation is going to be provided after the presentation if you'd like to have. You will be able to use it for the following sales and marketing effectively.

## Exhibitor Presentation

The special stage in CYBER SECURITY WORLD or SEECAT, or RISCON TOKYO Presentation Room will be the best opportunity for introducing your service, holding a premiere of new product, having a panel discussion for CYBER SECURITYWORLD visitors.

- Dates : Oct. 21 Wed. - 23, Fri., 2020
- Venue : CYBER or SEECAT, or Presentation Room
- Capacity Plan : 100 seats
- Time : 60 minutes / 1 session
- Equipment Plan : Screen, projector, lectern, microphone, chairs for audience

【Fee】 JPY 165,000 (Tax Incl)

【Deadline】 Jul. 31, Fri., 2020

※Including 'Exhibitor presentation' within exhibit fee (1 session).



#### 【NOTE】

- ※Session slots basically is going to be taken by first-come-first-served basis, but RISCON Management Office may adjust schedule if necessary.
- ※Please contact RISCON TOKYO Management Office for availability of slots and additional equipment.
- ※Promotions by RISCON TOKYO Management Office does not guarantee a certain number of audience.

## 2. Advertisement

### Banner on Official Website

Promote on RISCON's official website that recorded 400,000 PV last year.



- Guaranteed Linking Period  
Jul. 2020 - Jan. 2021 (For 7 months)  
The banner is going to be shown after payment.
- Banner data shall be H200 pixel × W200 pixel and format of .jpg or .gif.
- 【Fee】 JPY 165,000 (Tax Incl)
- 【Deadline】 Aug. 31, Mon., 2020

### Floor Map

Printed floor maps are going to be distributed to ALL visitors for free. In addition to your advertisement, your booth location will be highlighted to draw visitors' attention.



- Quantity Plan : 25,000 copies (expected)
- Advertisement date shall be H37mm×W69mm, CMYK, .ai format.
- 【Fee】 JPY 165,000 (Tax Incl)
- 【Deadline】 Aug. 31, Mon., 2020

### Combo (Banner & Floor Map)

Powerful combination of promotions through seasons for reasonable price.

- 【Fee】 JPY 275,000 (Tax Incl)
- 【Deadline】 Aug. 31, Mon., 2020
- ※Terms of use and data conditions are the same as separate application form.

### e-Newsletter

Your promotional texts are going to be sent from RISCON Management Office as a part of show information of its mailing list that has more than 40,000 accounts.

- One time use only  
Schedule is determined by RISCON TOKYO Management Office (Sep. - Oct.)
- Data shall be within 200 letters or 35 words & 1 URL in .txt format.
- 【Fee】 JPY 165,000 (Tax Incl)
- 【Deadline】 Aug. 31, Mon., 2020

Contact  
**RISCON TOKYO**  
Management Office

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**Please use the form on the back side to apply**