Weather Business Summit

Weather Business Summit'19

Submit as Needed No.3

Promotional Tools Application Form

No.1 Application Form for Exhibit Space is mandatory for ALL

Submit to : RISCON TOKYO Management Office

Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-Ku, Tokyo 100-0013, JAPAN TEL: +81-3-3503-7641 FAX: +81-3-3503-7620 E-mail: ofc@kikikanri.biz

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Weather Business Summit'19 Promotional Tools

1. Exhibitor Presentation

Extra exposure on invitaion tickets and more

Schedule, title, and company name are going to be shown on the official website, invitation ticket, floor map and more!

Get the list of your potential clients

Data of audience who are interested in your presentation is going to be provided after the presentation if you'd like to have. You will be able to use it for the following sales and marketing effectively.

Stage Presentation

At the special stage with 150 seats and open environment will be the best opportunity for introducing your service, holding a premiere of new product, having a panel discussion for RISCON visitors.

Dates : Oct. 2 Wed. - 4, Fri., 2019

Venue : Special Stage wthin RISCON TOKYO

Capacity Plan : 150 seats

■ Time : 45 minutes / 1 session

Equipment Plan : Screen, projector, lectern, microphone,

chairs for audience

[Fee] JPY 150,000 (+tax per presentation)

[Deadline] Jun. 28, Fri., 2019

Room Presentation

Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.

• Dates : Oct. 2 Wed. - 4, Fri., 2019

• Venue : At special room within RISCON TOKYO

• Capacity Plan : 80 seats

• Time : 60 minutes / 1 session

• Equipment Plan : Screen, projector, lectern, microphone,

chairs for audience

[Fee] JPY 150,000 (+tax per presentation)

[Deadline] Jun. 28, Fri., 2019

*Comsumption tax is going to be charged separately no matter when you paid.

[NOTE]

★Session slots basically is going to be taken by first-come-first-served basis, but RISCON Management Office may adjust schedule if nessesary.

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**Please contact RISCON TOKYO Management Office for availability of slots and additional equipment.

*Promotions by RISCON TOKYO Management Office does not guarantee a certain number of audience.

2. Advertisement

Banner on Official Website

Promote on RISCON's official website that recorded 400,000 PV last year.

Guaranteed Linking Period

Jul. 2019 - Jan. 2020 (For 7 months)

The banner is going to be shown after payment.

Banner data shall be H200 pixel × W200 pixel and format of .jpg or .gif.

[Fee] JPY 150,000 (+tax) [Deadline] Aug. 23, Fri., 2019

Floor Map

Printed floor maps are going to be distributed to ALL visitors for free.

In addion to your advertisement, your

booth location will be highlighted to draw visitors' attention.

●Quantity Plan: 25,000 copies (expected)

●Advertisement date shall be H37mm×W69mm, CMYK, .ai format.

[Fee] JPY 150,000 (+tax) [Deadline] Aug. 23, Fri., 2019

Combo (Banner & Floor Map)

Powerful combination of promotions through seasons for reasonable price

[Fee] JPY 250,000 (+tax)

[Deadline] Aug. 23, Fri., 2019

**Terms of use and data conditions are the same as separate application.

e-Newsletter

Your promotional texts are going to be sent from RISCON Management Office as a part of show information of its mailing list that has more than 40,000 accounts.

 Once use only Schedule is determined by RISCON TOKYO Management Office (Aug - Sep.)

Data shall be within 200 letters or 35 words & 1 URL in .txt format.

[Fee] JPY 150,000 (+tax)

[Deadline] Aug. 23, Fri., 2019

**Comsumption tax is going to be charged separately no matter when you paid. But the tax rate of e-NEWSletter service only is going to be based on term's one from August to September

Contact
RISCON TOKYO
Management Office

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Please use the form on the back side to apply