

Security & Safety Trade Expo 2018

Submit as Needed No.3

Promotional Tools Application Form

No. I Application Form
for Exhibit Space is
mandatory for ALL

Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bld 1-4-2 Kasumigaseki, Chiyoda-Ku, Tokyo 100-0013, JAPA TEL: +81-3-3503-7641 FAX: +81-3-3503-7620 E-mail: ofc@kikikanri.b Submit to: RISCON TOKYO Management Office Applicant<Please type only.> Month **Date** / 2018 Department/Section Company Name Position Name (Mr. / Ms.) Contact TEL(/FAX(**Address** Country code Mobile() Country code /Email Country([NOTE] RISCON Management Office send you infomation via Email. Please put ofc@kikikanri.biz to the safe list to receive important information successfully. 1. Exhibitor Presentation ①Style and session quantity ☐ Stage Presentation(1 session / 45 minutes) Session ☐ Room Presentation(1 session / 60 minutes) Session **JPY JPY 162,000** (incl. tax) Total Sessions ②Speaker (if different from the applicant) Name Department **Position** Mr. / Ms. /FAX (TFL (Name Mobi**l**e (③Title *Including "target audience," "what to solve," and/or "function of product" within the title is recommended to attract potential audience. *To apply two or more sessions and each session has different speaker/title, please inform Management Office. Within 60 letters or 10 words Request ** If you have a preferable schedule (Day, AM/PM), please list here. (e.g. PM of October 10th) 2. Advertisement JPY Banner on Official Website JPY 162,000 ☐ Floor Map Advertisement JPY 162,000 **JPY JPY** Combo (Banner & Ad) JPY 270,000 **JPY** e-Newsletter **JPY** JPY 162,000 1 Time

%Please take a copy for your record.

*A invoice will be issued after the Management Office receives the application.

 $extstyle{\mathsf{TOTAL}}$ (Presentation + Advertisement)

**Bank Charge is to be paid by the applicant additionally.(Chargeable JPY 10,000 for each bank remittance.)

	Date	No.	Confirmed	Approved	Remarks
Management Office					
Use Only					

JPY(incl. tax)

RISCON Security & Safety Trade Expo 2018 Promotional Tools

1. Exhibitor Presentation

Extra exposure on invitaion tickets and more

Schedule, title, and company name will be shown on the official website, invitation ticket, floor map and more!



Get the list of your potential clients

Data of audience who are interested in your presentation will be provided after the presentation.

You will be able to use it for the following sales and marketing effectively.

Stage Presentation

At the special stage with 150 seats and open environment will be the best opportunity for introducing your service, holding a premiere of new product, having a panel discussion for RISCON visitors.

Dates
 Cot. 10 Wed. - 12, Fri., 2018
 Venue
 Special Stage wthin RISCON TOKYO

Capacity Plan : 150 seats

● Time : 45 minutes / 1 session

● Equipment Plan: Screen, projector, lectern, microphone,

chairs for audience

[Fee] JPY 162,000 (incl. tax) [Deadline] Jun. 29, Fri., 2018

Room Presentation

Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.

Dates: Oct. 10 Wed. - 12, Fri., 2018Venue: 2F Meeting Room, West Hall 1

Capacity Plan : 80 seats

• Time : 60 minutes / 1 session

• Equipment Plan : Screen, projector, lectern, microphone,

chairs for audience

[Fee] JPY 162,000 (incl. tax) [Deadline] Jun. 29, Fri., 2018

[NOTE]

- **Session slots basically will be taken by first-come-first-served basis, but RISCON Management Office may adjust schedule if nessesary.
- **Please contact RISCON TOKYO Management Office for availability of slots and additional equipment.
- **Promotions by RISCON TOKYO Management Office does not guarantee a certain number of audience.

2. Advertisement

Banner on Official Website

Promote on RISCON's official website that recorded 400,000 PV last year.

Guaranteed Linking Period

Jul. 2018 - Jan. 2019 (7 months)

The banner will be shown after payment.

● Banner data shall be H200 pixel × W200 pixel and format of .jpg or .gif.

[Fee] JPY 162,000 (incl. tax) [Deadline] Aug. 24, Fri., 2018

Floor Map

Printed floor maps will be distributed to ALL visitors for free. In addion to your advertisement, your booth location will be highlighted to draw visitors' attention.

- Quantity Plan : 25,000 copies (expected)
- ■Advertisement date shall be H37mm×W69mm, CMYK, .ai format.

[Fee] JPY 162,000 (incl. tax) [Deadline] Aug. 24, Fri., 2018

Combo (Banner & Floor Map)

Powerful combination of promotions through seasons for reasonable price.

[Fee] JPY 270,000 (incl. tax)[Deadline] Aug. 24, Fri., 2018

*Terms of use and data conditions are the same as separate application.

e-Newsletter

Your promotional texts will be sent from

RISCON Management Office as a part of show information to its mailing list that has more than 40,000 accounts.

- One time use only Schedule is determined by RISCON TOKYO Management Office (Aug - Sep.)
- Data shall be within 200 letters or 35 words & 1 URL in .txt format.

[Fee] JPY 162,000 (incl. tax)

【Deadline】 Aug. 24, Fri., 2018

Contact
RISCON TOKYO
Management Office

Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-Ku, Tokyo 100-0013, JAPAN

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