

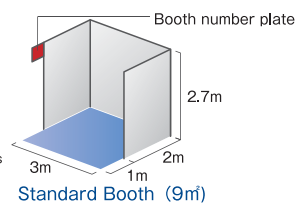
Exhibit Guidelines

◆Booth

1) Equipment

As shown on the right, back and side panels and booth number plate will be provided.

*Carpet will not be provided
*Panels will not be provided for island booths.
Panels will not be provided on aisle-sides for corner booths

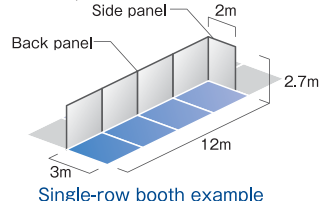


Standard Booth (9m²)

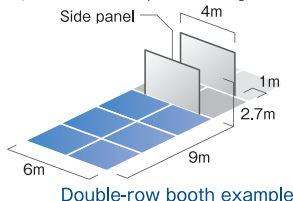
2) Layout Type

3 types are available:

- Single-row ●Double-row (Available for 4 booths or more)
- Island (Available for 12 booths or more) *1 - 3 booths will be planned as a single-row booth.



Single-row booth example



Double-row booth example

3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

◆Application

1) Please complete the application form and send it to RISCO TOKYO Management Office.

By mail : Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan
By Email: ofc@kikikanri.biz

2) Deadline

June 15th, Fri., 2018

Application will be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

◆Fee

*Including the cost to hold 1 session of exhibitor presentation (1 session per company, 60 minutes. Up to 100 people can attend to the session)

1) Exhibit Space Fee

Standard Booth : JPY 475,200 (8% Japanese consumption tax is included) /Booth

*1 unit booth = 9m² (WDH : 3m×3m×2.7m)

2) Corner Booth Reservation A corner booth can be reserved with additional fee.

JPY 162,000 (8% Japanese consumption tax is included)

*Fee is the same regardless of the number of booths applied.
*A corner booth is provided for four or more booth space in principle without this reservation fee.
*Without corner booth reservation, location will allotted based on the booth size and date of application.

3) Included in Exhibit Space Fee

- ①Exhibit space, back panels, side panels, and booth number plate
- ②Invitation ticket *Quantity is determined by booth size.
- ③Operation and promotion of the exhibition by the organizer
- ④Exposure through exhibitors list on official website and handouts
- ⑤Safety management and security guard fees by the organizer
- ⑥The cost to hold 1 session of exhibitor presentation

4) NOT Included in Exhibit Space Fee

- ①Decoration, construction, and operation fee of each booth
- ②Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③Fee of advertisement on official website
- ④Damage insurance on exhibits, etc.
- ⑤Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- ⑥Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- ⑦Other expense not listed on "3) Included in Exhibit Space Fee"

5) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

Payment Deadline : June 29th, Fri., 2018

*Cash remittance in Japanese Yen only
*Bank charge is to be paid by the applicant along with exhibit space fee.
(Chargeable JPY 10,000 for each bank remittance.)

■Bank Name: Mizuho Bank ■Branch Name: Tokyo Main Office
■A/C Type: Ordinary Account ■A/C No. : 4050684
■A/C Name: Tokyo Big Sight Inc. Security & Safety Trade Expo
■Swift Code: MHCBJPJT

6) Cancellation

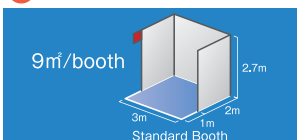
Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application may be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 29th, Fri., 2018	50% of Total Exhibit Space Fee included tax.
On / After June 30th, Sat., 2018	100% of Total Exhibit Space Fee included tax.

Exhibit Standard

We will support effective promotion by grouping booth display and exhibitor presentation (1 session). It is possible to efficiently guide seminar audience to the booth by setting up the seminar venue in the area.

① Booth



② Presentation

Place : Cyber or SEECAT Stage, or
RISCO Presentation Room
Time : 60mins
Capacity Plan : 100Seats
(Expected)

Promotional Tools

◆Exhibitor Presentation (for addition * 1 session is included by basic plan)

Fee : JPY 162,000 (incl. tax) / 60mins
Place : West Hall1 CYBER STAGE within Cyber Security World
Capacity Plan : 100 seats
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience

◆Advertisement (Web banner, Floor Map, e-Newsletter)

Various advertisement options are available for your best promotion.

① Banner on Official Website

Fee : JPY 162,000 (incl. tax)
Outline : Guaranteed Linking Period :
Jul. 2018 - Jan. 2019 (7 months)
*The banner will be shown after payment.
Official website recorded 400 000 PV last year (Jun - Oct 2017)

② Floor Map

Fee : JPY 162,000 (incl. tax)
Outline : Distributed to ALL visitors for free.
25,000 copies (expected)

③ Combo (Banner ① & Floor Map ②)

Fee : JPY 270,000 (incl. tax)

④ e-Newsletter

Fee : JPY 162,000 (incl. tax)
Outline : Within 200 letters or 35 words & 1 URL/1 time use only/
Schedule is determined by the Management Office (Aug - Sep)
Accounts: Approx. 40,000 (expected)

Schedule

March 2018	Application Starts
June 15	Application Deadline
June 30	Payment Deadline of Exhibit Space Fee
End of July	Floor Plan Fixed Exhibitor Manual Available
October 10-12	RISCO TOKYO 2018 CYBER SECURITY WORLD Opens

Contact

RISCO TOKYO Management Office

Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

E-mail: ofc@kikikanri.biz

Tel: +81-3-3503-7641 Fax: +81-3-3503-7620

www.kikikanri.biz/english

Guide to Exhibit

RISCO
TOKYO
Special Exhibition

RISCO TOKYO
Special Affiliated Event

CYBER SECURITY WORLD

2018.10.10 WED ▶ 12 FRI Tokyo Big Sight West Hall

Organizer : Tokyo Big Sight Inc.

Special Sponsor : Tokyo Metropolitan Government

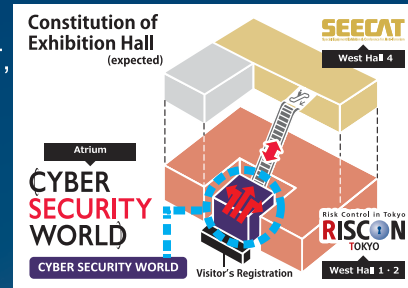
www.kikikanri.biz/english

What is Cyber Security World?

1 Great Floor Plan

CYBER SECURITY WORLD plans to secure an exhibition area in the "Atrium" on the first floor of the West Exhibition Hall. All visitors to RISCOT and SEECAT, who must register at the reception, will have to pass through the CYBER SECURITY WORLD booth. This makes it a great area for the company to advertise its presence and products.

*The exhibition area may change according to the number of exhibitors and the status of the entire exhibition structure.



2 Ensure Securing Prospective Customer Information

The exhibition booth offers an opportunity to showcase the products of the company. By conducting presentations, information can be obtained from the seminar audience.

* Visiting cards of members of the audience on the day will be provided.



3 Appeal Includes Non-System Participants, Too

RISCOT TOKYO is one of the largest risk management exhibitions in Japan (with 20,000 visitors) and SEECAT is the only exhibition dedicated to counter-terrorism measures in Japan (with 8,000 visitors). Visitors to these exhibitions can be the target audience for promoting cyber security measures. Business matching can be enabled with every industry sector's management, risk management divisions, and facility management divisions.



Attractive Events

In the cyber stage set up in the venue, the host seminar is to be held inviting institutions concerned with cyber security and experts as lecturers. We will enhance the motivations of visitors interested in cyber security to come.



Exhibit Category

For
ManufactureFor
EnterpriseFor
Small and
Medium-sized
CompanyFor
Municipal
GovernmentFor
Critical
Infrastructure

Targeted Threat

IoT security

Fraudulent transfer

DoS/DDoS Attack

The Social Security &
Tax Number System measures

Internal Fraud

Ransomware

Information Leakage

Smartphone Security

[Exhibit Products & Services]

●Integrated appliance ●Network threat countermeasure ●Contents security countermeasure ●Identity and access management ●System security management ●Encryption product security general monitoring, and operation support service ●Firewall monitoring and operation support service ●Cloud type security service ●IDS/IPS monitoring and operation support service ●Virus monitoring and anti-virus operation support service ●Filtering service ●Vulnerability inspection service ●Security information provision service ●Electronic authentication service ●Service related to incident handling ●Cyber insurance ●Human resource development and education consulting services ●Cyber terrorism preventive software ●Traffic visualization alert systems ●Targeted attack solutions and threat intelligence services ●Automatic file encryption software ●Cybersecurity exercise services ●Other operation and management services

Expected Visitors

Government & municipal Office

- Government
- Municipal Office
- Police
- Self-Defense Force
- Educational Institution etc

Company

- CEO / Management
- Risk Management Dept.
- Production Dept.
- IT Dept.
- Legal & Audit Dept. etc

Critical Infrastructure

- Power Station / Chemical Plant
- Railroad / Aviation
- Public Facility / Hospital
- Financial Institution
- Information & Communication etc

Hold related highly professional exhibitions simultaneously to realize wide opportunities of negotiations with government office, company and critical infrastructure.

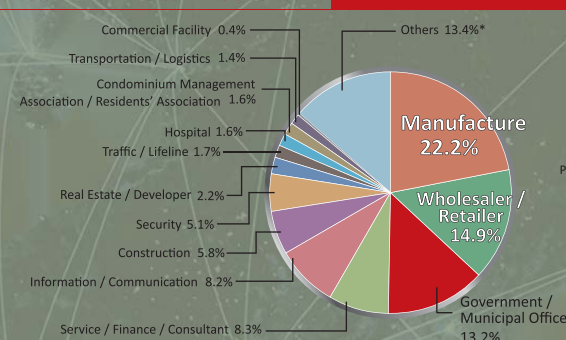


About RISCOT TOKYO

A comprehensive risk management trade show covering all the risks. Its exhibition consists of three zones: "Disaster Risk Reduction Zone", "Security Zone", and "Business Risk Management Zone".

○Breakdown of Visitor Industries

Visitors in 2017 : 21,326

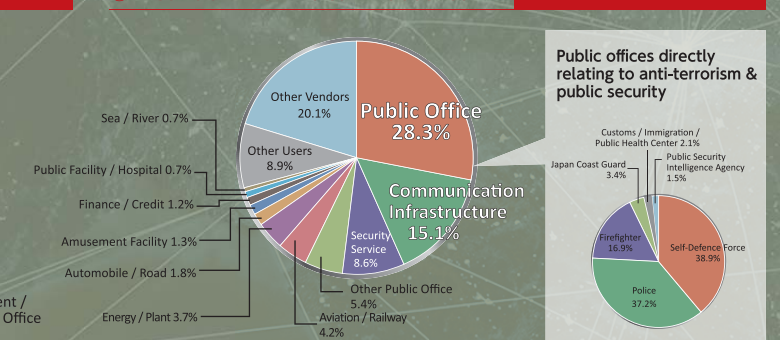


About SEECAT

As SEECAT is a "closed show" that limits its admission, key persons who you can meet only here will visit the show with clearly defined needs for anti-terrorism measures.

○Breakdown of Visitor Industries

Visitors in 2017 : 7,716



Public offices directly relating to anti-terrorism & public security

