

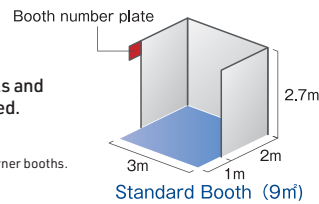
EXHIBIT GUIDELINE

◆ Booth

1) Basic Booth

As shown on the right, back and side panels and booth number plate are going to be provided.

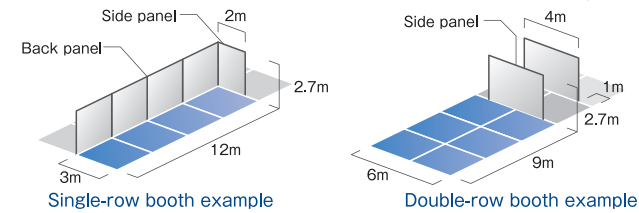
*Carpet is not going to be provided.
*Panels are not going to be provided for island booths.
*Panels are not going to be provided on aisle-sides for corner booths.



2) Layout Type

3 types are available:

- Single-row ●Double-row (Available for 4 booths or more)
- Island (Available for 12 booths or more) *1 - 3 booths will be planned as a single-row booth.



3) Booth Allocation

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into consideration.

◆ Application

1) ① Application on Official Website:

No need to submit the original copy of your signed and sealed application form. You can complete the whole process from application to contract execution on the exhibition's official website. Please see the website for further information.

*The e-mail address of the person who approves your participation as an exhibitor is required besides the contact person's one.

② Submit your application form (see attached document).

Fill in, sign, and seal the application form, and send it to the RISCOTOKYO Management Office. (The original copy is only acceptable.)

2) Deadline

May 31st, Fri., 2024

Application will be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

◆ Fee

1) Exhibit Space Fee

Standard Booth : JPY 435,600 (Tax included)

*1 unit booth = 9m² (WDH: 3m×3m×2.7m)

2) Corner Booth Reservation

A corner booth can be reserved with additional fee.

JPY 165,000 (Tax included)

*Fee is the same regardless of the number of booths applied.
*A corner booth is provided for four or more booth space in principle without this reservation fee.
*Without corner booth reservation, location will be allotted based on the booth size and date of application.

3) Included in Exhibit Space Fee

- ①Exhibit space, back panels, side panels, and booth number plate
- ②Show information Brochure *Quantity is determined by booth size.
- ③Operation and promotion of the exhibition by the organizer
- ④Exposure through exhibitors list on official website and handouts
- ⑤Safety management and security guard fees by the organizer

4) NOT Included in Exhibit Space Fee

- ①Decoration, construction, and operation fee of each booth
- ②Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③Fee of advertisement on official website
- ④Damage insurance on exhibits, etc.
- ⑤Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- ⑥Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- ⑦Other expense not listed on "3) Included in Exhibit Space Fee"

5) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

Payment Deadline : June 28th, Fri., 2024

*Cash remittance in Japanese Yen only

*Bank charge is to be paid by the applicant along with exhibit space fee.
(Chargeable JPY 10,000 for each bank remittance.)

■Bank Name : Mizuho Bank	■A/C No. : 4050684
■Branch Name : Tokyo Main Office	■A/C Name : Tokyo Big Sight Inc. Security & Safety Trade Expo
■A/C Type : Ordinary Account	■Swift Code : MHCBJPJT

6) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application may be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 28th, Fri., 2024	50% of Total Exhibit Space Fee including tax.
On / After June 29th, Sat., 2024	100% of Total Exhibit Space Fee including tax.

PROMOTIONAL TOOLS

◆ Exhibitor Presentation

① Room Presentation

- Possible to invite visitors interested in your products and technology and explain details in a closed private room. Suitable for sales agents workshops too.
- Improve promotional effect by inviting the audience to your booth after the presentation.

Fee	: JPY 165,000 (Tax Included) / 60mins
Place	: Special room within RISCOTOKYO
Capacity Plan	: 100 seats (expected)
Equipment Plan	: Screen, projector, lectern, microphone, chairs for audience (expected)

② Stage Presentation

- Best for products premieres and presentation of crisis management and solutions widely.
- Attract visitors' attention from the special stage open for all visitors.

Fee	: JPY 165,000 (Tax Included) / 45mins
Place	: Special Stage within RISCOTOKYO
Capacity Plan	: 100 seats (expected)
Equipment Plan	: Screen, projector, lectern, microphone, chairs for audience (expected)

◆ Advertisement (Web banner, Floor Map, e-Newsletter)

Various advertisement options are available for your best promotion.

① Banner on Official Website

Fee	: JPY 165,000 (Tax Included)
Outline	: Guaranteed Linking Period : Jul. 2024 - Jan. 2025 (7months) *The banner will be shown after payment. *The advertisement page (the main page of the official website) recorded 106,000 page views last year.

② Floor Map

Fee	: JPY 165,000 (Tax Included)
Outline	: Distributed to ALL visitors for free. 17,000 copies (expected)

③ Combo (Banner ① & Floor Map ②)

Fee	: JPY 275,000 (Tax Included)
Outline	: Terms of use and posting method are the same as Banner ① and Floor Map ②

④ e-Newsletter

Fee	: JPY 165,000 (Tax Included)
Outline	: Within 200 letters or 35 words & 1 URL/1 time use only/ Schedule is determined by the Management Office (Sep - Oct. 2024)
Accounts	: Approx. 45,000 (expected)

⑤ Digital Billboard Advertising

Fee	: typeA JPY 275,000 (Tax Included) typeB JPY 165,000 (Tax Included)
Outline	: Digital billboard advertisements are due to be installed near the RISCOTOKYO entrance gate. Vertical monitors ranging in size from 42 to 46 inches are used to display advertisements. Type A monitors are for exclusive use by a single company. Type B monitors are for joint use by two companies.

SCHEDULE

March 2024 Application Starts

May 31 Application Deadline

June 28 Payment Deadline of Exhibit Space Fee

Early July Floor Plan Fixed Exhibitor Manual Available

October 9-11 RISCOTOKYO 2024

CONTACT

RISCOTOKYO Management Office

c/o ATEX Co., Ltd. Daido Seimei Kasumigaseki Bldg 4F,
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

E-mail: ofc@kikikanri.biz Fax: +81-3-3503-7620

www.kikikanri.biz/english

Guide to Exhibit

20th Risk Control in Tokyo RISCOTOKYO Security & Safety Trade Expo 2024

Oct. 9 (WED) > 11 (FRI) Tokyo Big Sight West Halls 1・2

■ Organizer : Tokyo Big Sight Inc. ■ Special Cooperation : Tokyo Metropolitan Government

■ Supported by: Cabinet Office (Director General for Disaster Management) / National Police Agency / Digital Agency / Reconstruction Agency / Fire and Disaster Management Agency / Ministry of Justice Correction Bureau / Ministry of Education, Culture, Sports, Science and Technology / Ministry of Health, Labour and Welfare / Ministry of Land, Infrastructure, Transport and Tourism / Japan Meteorological Agency / Japan Coast Guard / Ministry of Defense / National Governor's Association / Japan Association of City Mayors / National Association of Towns and Villages / Fire Chiefs' Association of Japan / U.S. Commercial Service / Information-Technology Promotion Agency, Japan / Japan External Trade Organization (JETRO) (Expected)

www.kikikanri.biz/english

Disaster Risk Reduction

BCP・Business Risk Management

Security

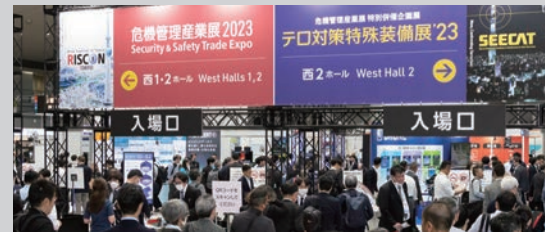
Satellite Positioning and Location Information Solutions

Drone Solutions

What is RISCO TOKYO?

RISCO TOKYO is one of the nation's largest business trade shows focusing on especially risk management

RISCO TOKYO is one of the largest comprehensive risk management tradeshow in Japan, which markets advanced products and services that cover potential operational risks focusing on Disaster Risk Reduction, Business Risk Management, and Security. RISCO TOKYO has an outstanding reputation as a pioneering exhibition on risk management. We have long supported high-quality business matching by attracting visitors from national and local government officials to executives and personnel in general affairs departments from all industries, including infrastructure, commercial facilities, manufacturing, and information and telecommunications. It provides an ideal business opportunity for exhibitors to enter or expand sales channels in the risk management market.



RISCO TOKYO 2023

14,771

RISCO TOKYO 2022

14,287

RISCO TOKYO 2021

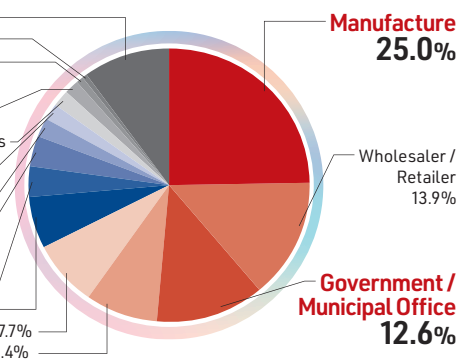
11,905

Report of RISCO TOKYO 2023

Visitor Report

Visitor's Breakdown by Industry

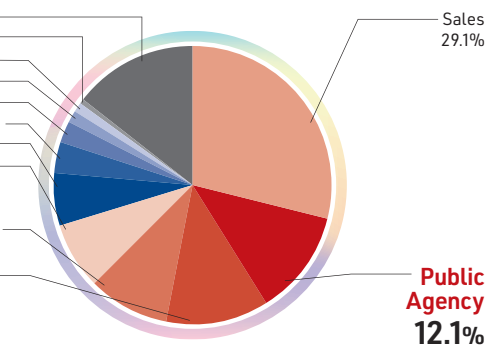
Others 9.9%
Commercial Facility 0.4%
Condominium Management Association / Residents' Association 1.0%
Medical / Welfare 1.7%
School/Educational Institutions 1.8%
Transportation / Logistics 1.9%
Real Estate / Developer 2.3%
Traffic / Lifeline 3.5%
Security 3.7%
Construction 6.2%
Service / Finance / Consultant 7.7%
Information / Communication 8.4%



Visitor's Breakdown by Job

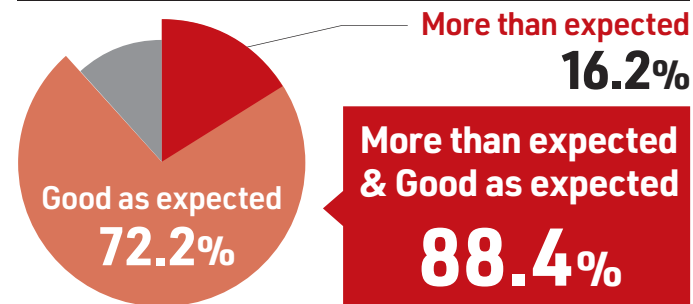
Others 14.2%
Legal / Audit 0.7%
PR / Advertisement 1.0%
Production 1.4%
Information System 2.6%
Facility Management 3.6%
R&D 6.2%
General Affairs / Accounting / Human Resources 7.7%
Planning / Marketing 9.3%

CEO / Management 12.1%

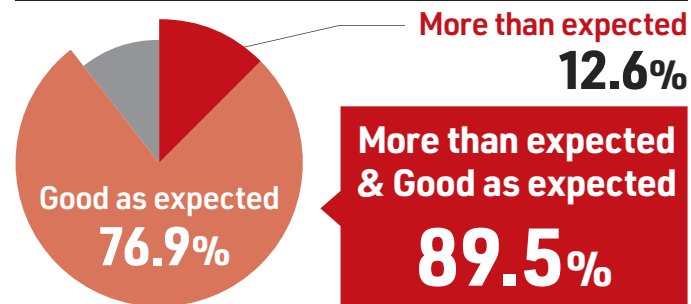


Exhibitor Report

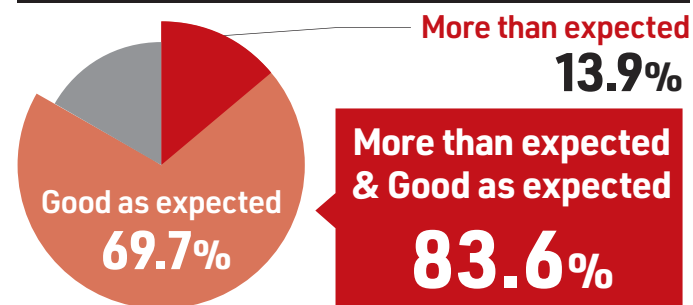
As a place for sales promotion & PR



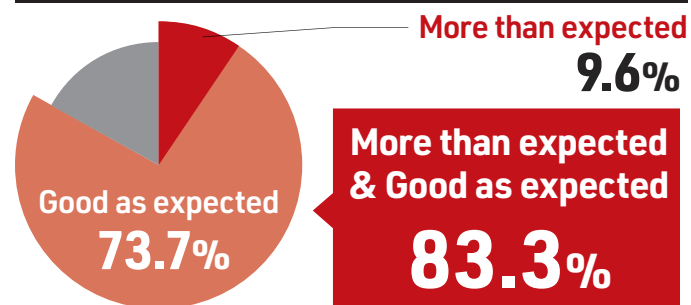
As a place to introduce new products & technologies



As a place to acquire new customers

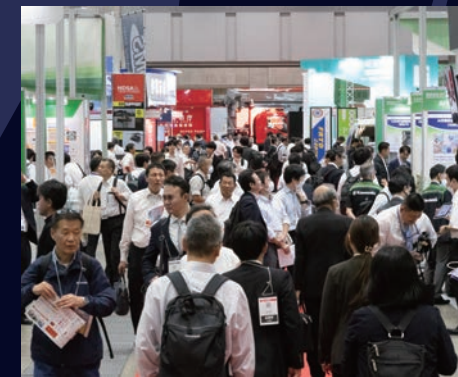


As a place to enter a business



Opinions of Exhibitors

- A record number of leads was created.
- Visitors came from a wide range of industries, and were able to have business discussions with a variety of people.
- The quality of exhibitors and visitors is high, so please keep the quality and expand the scale of the exhibition.
- Opportunities for demonstrations outside of the booths, and extensive PR.
- We were able to connect with industries (government offices, etc.) with which we normally have little contact.
- The impression was that there were many visitors from municipal offices.
- It was also a useful venue for exchanging information on collaboration with other companies.



Special Theme

Affiliated Event

Benefits of Exhibiting

Exhibitions, seminars, and sponsored projects linked with "Special Themes" and "Affiliated Events" will encourage visitors to come. Clarify visitor targets for easy-to-understand matching.

Outstanding PR effect with seasonal keywords

You can promote your products and services with seasonal keywords that are of high interest to visitors.

Special features through press releases, newsletters, etc.

In addition to posting feature articles, exhibitors for each project and theme will be introduced from time to time.

Strengthening dissemination of information from the official website

Strengthening announcements of related projects and seminars. You can also search exhibitors by keywords.

Various printed announcements

Each project and theme will be announced in various printed materials such as RISCO News and visitor information Brochures.

Promotional Activities for Visitors

e-Newsletter

Release updated information about RISCO's exhibitors and seminars to the past and potential visitors.

Official Website

The Exhibitor search system will be enhanced to allow visitors to search faster and more accurately.

Mass Media

- Provide attractive information to TV, radio stations, newspapers and magazines, etc.
- Publication of RISCO PR articles in magazines and other publications issued by supporting organizations
- Advertisement on industry news, magazines, etc. read by officers at the relevant ministries
- Press release sent to the press

Distribution of Show information Brochures

- RISCO TOKYO 2024 brochures will be simultaneously distributed through RISCO's broad network.
- Through sponsoring ministries and supporting organizations
- To administrative executives of administrative crisis management
- To company executives & crisis managers from departments of general affairs, emergency management, security, facility management, etc.

Special Concurrent Exhibition

SEECAT

Special Equipment & Latest Technologies for Anti-Terrorism

Special Equipment Exhibition & Conference for Anti-Terrorism'24

Exhibit Category

Equipment and Service for Counter Terrorism

Robot and Drone Harbor Guard Solution CBRNE Terrorism Measures and so on

Main Theme

Disaster Risk Reduction

Special Theme

Building Community with Disaster Resilience
Disaster Prevention Stockpiles / Evacuation Shelter Materials and Equipment
Disaster Digital Transformation Solutions

Earthquake・TSUNAMI・Volcano Measures	Weather Disaster Measures	Countermeasures addressing fires caused by earthquakes and large-scale fires	Rescue・Emergency Medicine
Restoration・Reconstruction	Mobility for Disaster Measures	Disaster Management Goods and Service from Municipality, Group and Organization	Other Disaster Risk Reduction Measures

BCP・Business Risk Management

Special Theme

Securing Electrical power / Water / Energy on Emergency
Securing Communication / Safety Confirmation on Emergency
Industrial Accident Measures for Factory

BCP/BCM Formulation, Operation and Review	Extreme Heat Measures	Infectious Disease Measures	Supply Chain Risk Management	Employee Healthcare Measures
Logistics / Transport Risk Measures	Environmental Risk Measures	Manpower Shortage Measures	Other Risk Measures	

Security

Special Theme

Public safety
Cyber Security
Security Digital Transformation (Utilization of Robot/AI/digital)

Security for Building/Office	Apartment and Home Security	Monitoring and Alert System / Camera	Detection / Inspection / Analysis / Video Analysis
Access Control / Authentication System	Security Service	Special Equipment	Other Security Equipment & Systems



Expected Visitors

Government & Municipal Office	Infrastructure / Facility		Architecture / Developer /Real Estate / Building Management		Wholesale・Retail / Commercial Facility	Security
Traffic / Lifeline	Information and Communication Industry	Finance / Insurance / Service Industry	Medical Care / Welfare		Educational Institution	Community

Affiliated Event

Risk Control Satellite Positioning and Location Information Solutions

Utilization of Satellite Positioning and Location Information in Disaster Control

Utilization of Satellite Positioning and Location Information in BCP/Business Risk Management

Utilization of Satellite Positioning and Location Information in Security

Related devices and Component technologies/services

Other Uses of Satellite Positioning and Location Information technologies

Risk Control Drone Solutions

Utilization of Drone in Disaster Control

Utilization of Drone in BCP / Business Risk Management

Utilization of Drone in Security

Drone (UAV / ROV / Platform)

Equipments and devices for Drones / Other Drone Solutions

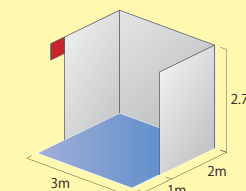
Affiliated Event Special Plan

A special plan that enables you to "show" and "talk about" your solution.

①Booth

1 unit booth 9㎡
(WDH : 3m×3m×2.7m)

- Side panel / Back panel
- Booth number plate



②Presentation

- Place : Special stage or Special room within RISCON TOKYO
- Lecture Time : 45mins or 60mins
- Capacity Plan : 100 seats (expected)

* You can choose a venue for your presentation.
* As for the time frame allotted to your speech, it is basically decided on the basis of your request but may be adjusted by the Management Office in case there are multiple entries in it.
* Including the cost to hold 1 session of exhibitor presentation.



Exhibit Plan Exclusively for First-Time Exhibitors

Organizer's Special Plan

Fee : JPY 217,800 (Tax Included)

1 unit booth 4㎡ (WDH : 2m×2m×2.7m)

Organizer's Special Plan is only available for first-time exhibitors participating in any of "Risk Control Satellite Positioning and Location Information Solutions," or "Risk Control Drone Solutions."

*You cannot apply for this program if you have participated in RISCON or SEECAT as an exhibitor before.

