

Risk Control in Tokyo

RISCON
TOKYO

Security & Safety Trade Expo 2010

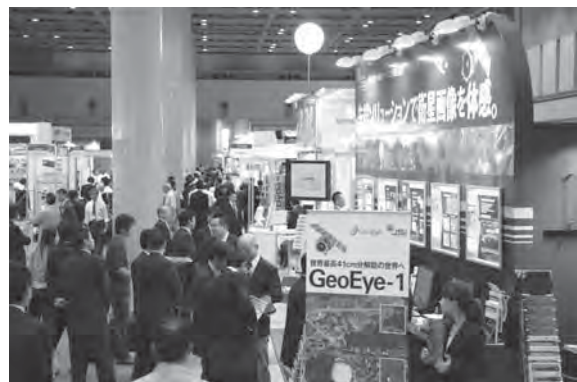
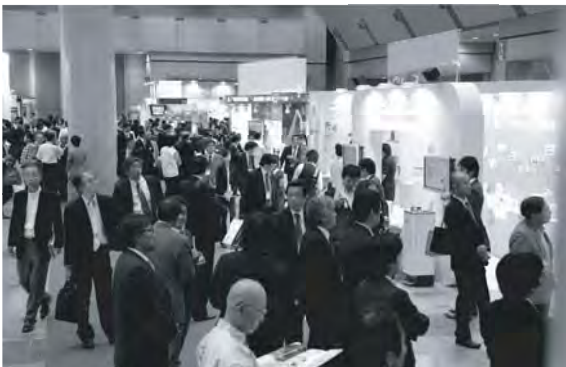
SEECAT

Special Equipment Exhibition &
Conference for Anti-Terrorism'10

Result Report

Show Period : Oct. 6 Wed. - Oct. 8 Fri., 2010
Venue : Tokyo Big Sight West Hall 1 & 2 / Conference Tower
Organizer : Tokyo Big Sight Inc.

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Risk Control in Tokyo
RISCON Security & Safety Trade Expo 2010
 TOKYO

- Organizer:** Tokyo Big Sight Inc. www.bigsight.jp
- Special Sponsor:** Tokyo Metropolitan Government
- Sponsors:** Cabinet Office (Disaster Management) / National Police Agency /
 Fire and Disaster Management Agency /
 Ministry of Education, Culture, Sports, Science and Technology /
 Ministry of Health, Labour and Welfare / Ministry of Economy, Trade and Industry /
 Ministry of Land, Infrastructure, Transport and Tourism / Japan Meteorological Agency /
 Japan Coast Guard / Ministry of Defense / National Governor's Association /
 Japan Association of City Mayors / National Association of Towns and Villages /
 U.S. Commercial Service / Information-Technology Promotion Agency, Japan
- Supporters:** Japan Business Federation / Japan Association of Corporate Executives /
 The Japan Chamber of Commerce and Industry /
 Central Federation of Societies of Commerce and Industry /
 Japan Overseas Enterprises Association / Council for Public Policy /
 All Japan Security Service Association / Japan Security Systems Association /
 Fire Chief's Association of Japan / Japan Firefighters Association /
 Japan Fire Alarms Manufacturers' Association /
 Japan Fire and Crisis Management Association / The General Insurance Association of Japan /
 Japan Association of Defense Industry / Japanese Red Cross Society /
 The Japan Gas Association / Japan Atomic Industrial Forum, Inc. /
 Japan Engine Generator Association / The Japan Society of Seismic Isolation /
 Japan Air Cleaning Association / Japan Office Institutional Furniture Association /
 The Scheduled Airlines Association of Japan / Japan Cable and Telecommunications Association /
 National Federation of Shopping Center Promotion Associations / Japan Data Center Council
- Show Management:** ATEX Co., Ltd. www.a-tex.co.jp
- Exhibition Scale:** 248 Exhibitors, 370 Booths (including co-exhibitors)
- Admission Fee:** JPY 2,000 (Consumption Tax included. A bearer of the invitation ticket and advanced registration are not charged.)

*RISCON: A word coined from "Risk (Danger, Crisis)" and "Control (Administration, Management)".
 This word connotes our aspiration to : "Control risk to the fullest despite unavoidable difficulty."
 "RISCON" is the registered trademark of Tokyo Big Sight Inc.

SEECAT Special Equipment Exhibition & Conference for Anti-Terrorism'10

- Organizer:** Tokyo Big Sight Inc. www.bigsight.jp
- Special Adviser:** Mr. Atsuyuki Sassa
 Former Director General, Cabinet Security Affairs Office, Cabinet Secretariat
- Technical Adviser:** Dr. Toshiyuki Shikata
 Professor, The Teikyo University / Counselor to the Governor, Tokyo Metropolitan Government
- Special Sponsor:** Tokyo Metropolitan Government
- Sponsors:** Cabinet Office (Director General for Science, Technology and Innovation Policy) /
 National Police Agency / Fire and Disaster Management Agency / Ministry of Foreign Affairs /
 Ministry of Education, Culture, Sports, Science, and Technology /
 Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism /
 Japan Coast Guard / Ministry of Defense / U.S. Commercial Service /
 Research Institute of Science and Technology for Society (RISTEX),
 Japan Science and Technology Agency (JST)
- Show Management:** ATEX Co., Ltd. www.a-tex.co.jp
- Exhibition Scale:** 96 Exhibitors, 103 Booths (including co-exhibitors)
- Condition for Admission:** Bearers of invitation tickets or Web registrants only

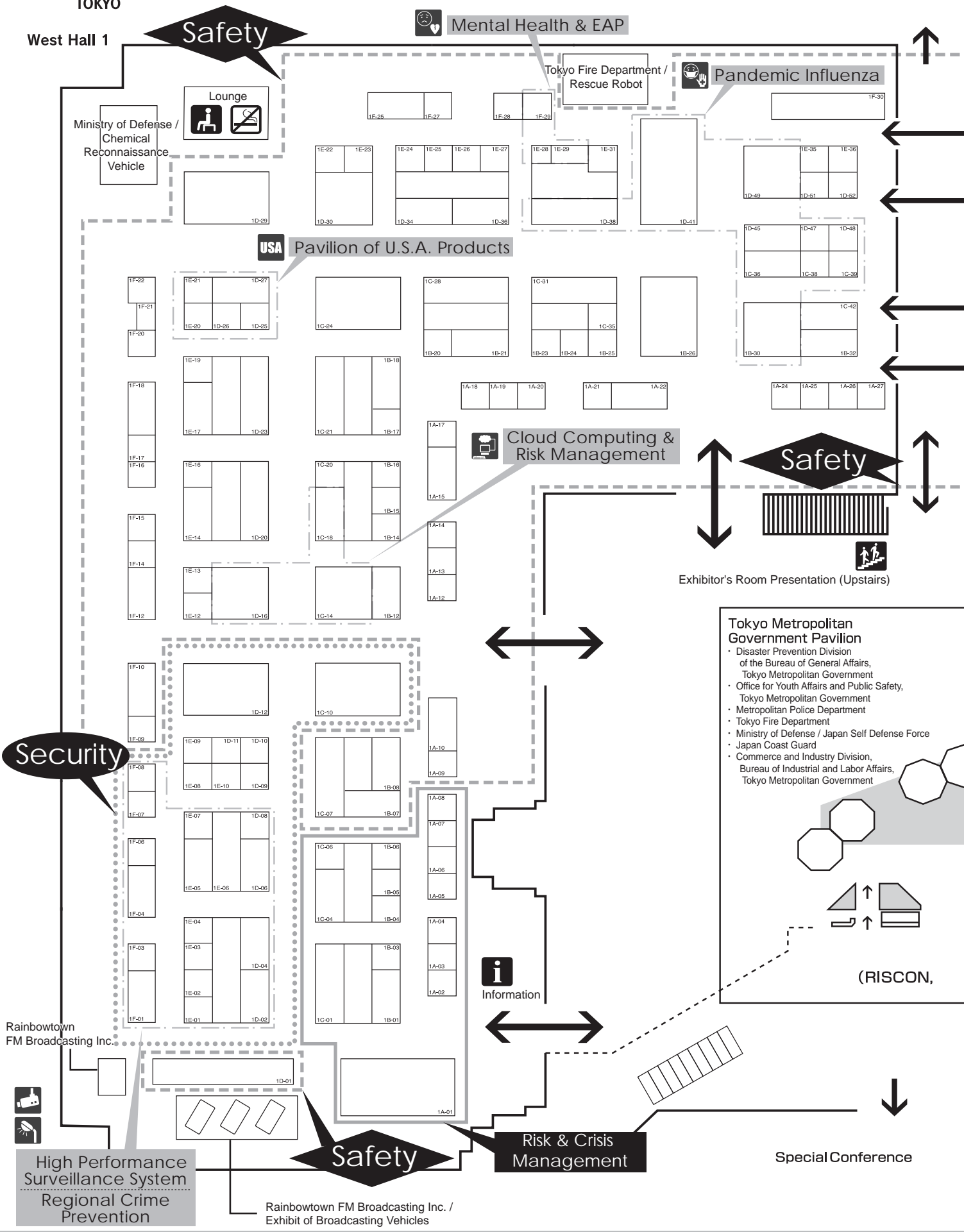
* However, at the entry to the site, production of ID is required together with inspection.
 * Entry to RISCON TOKYO is also permitted.

Floor Plan

Risk Contro in Tokyo



Outdoor



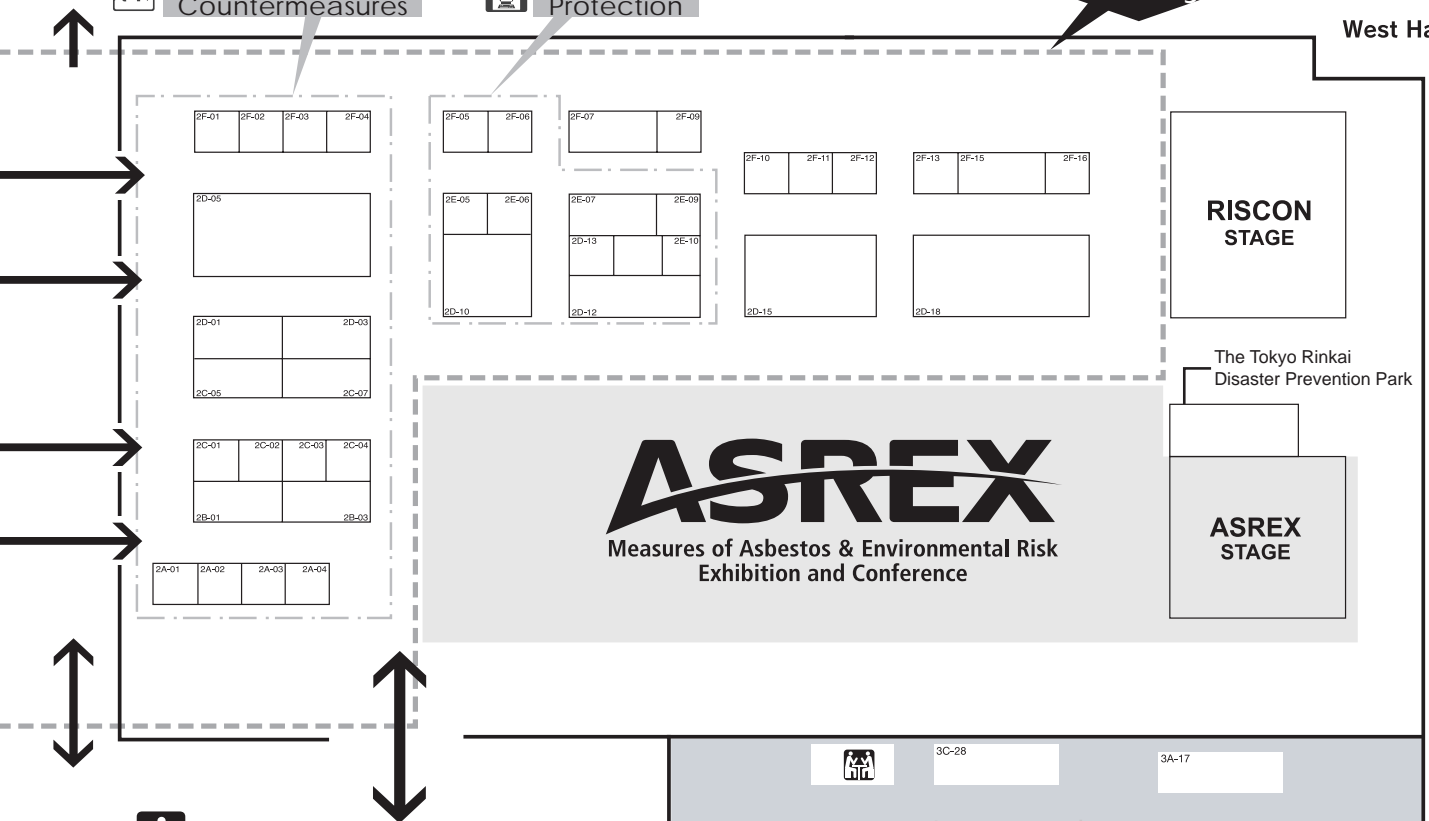
Exhibition

Earthquake Countermeasures

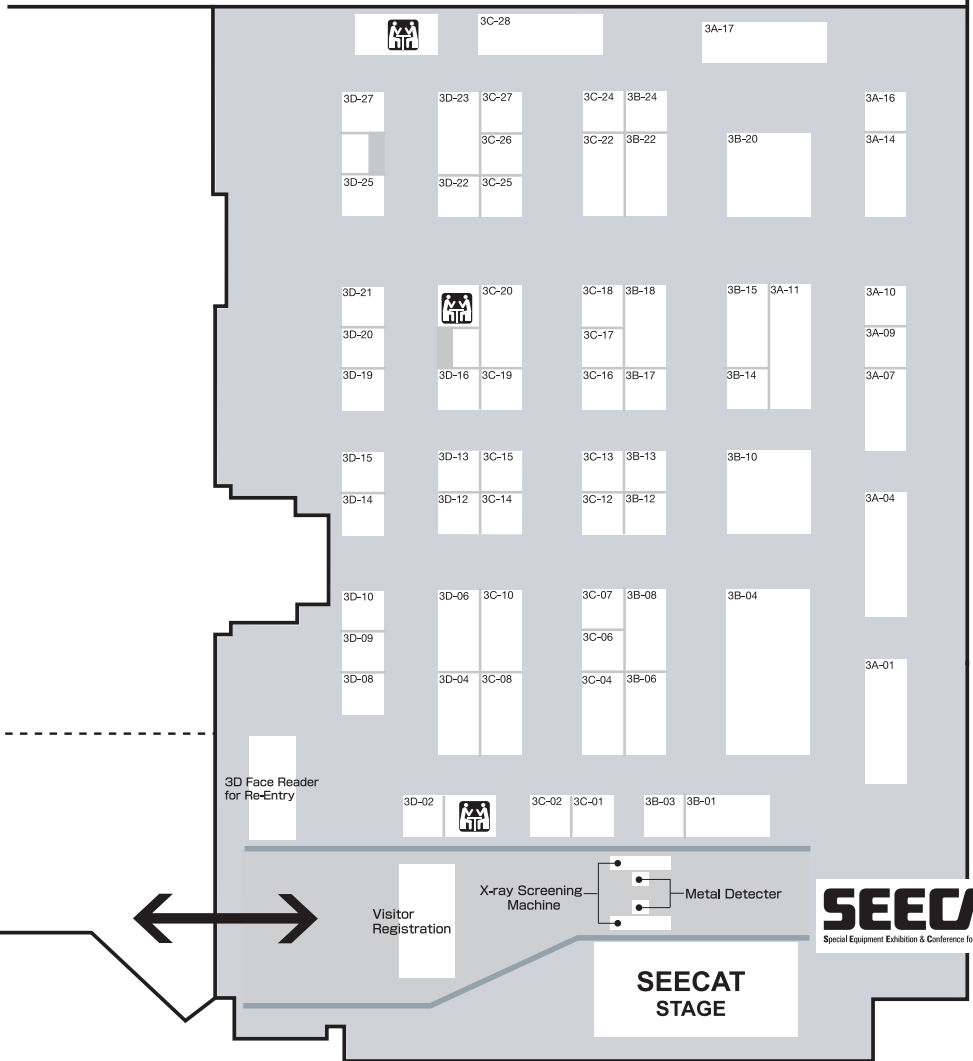
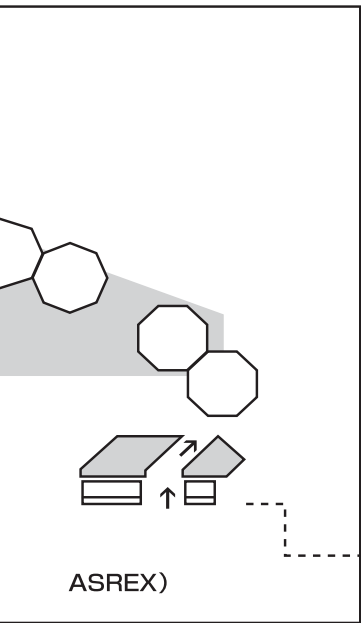
Lightning Protection

Safety

West Hall 2



i Information



(Conference Tower)

A						
A & A.T CORP.	1E-12	JAPAN KYASTEM CO., LTD.	1E-05	NIPPON DONALDSON., LTD.	1C-20	
A&S JAPAN	1E-08	JAPAN MEDICAL PARTNERS	1D-41	NIPPON ENCON MANUFACTURING CO., LTD.	1D-49	
A.P. SYSTEMS INC.	1F-14	JAPAN MEDICAL SERVICE CO., LTD.	1B-25	NITTO KOGYO CORP.	1D-04	
ABLE-YAMAUCHI CO., LTD.	1D-41	JAPAN METEOROLOGICAL AG.	2A-02	NSK CO.,LTD.	1D-09	
ACHILLES CO., LTD.	1D-41	JAPAN SPACE IMAGING CORP.	1C-01	NSK TASK CO., LTD.	1D-09	
AEROPARTNERS INC.	1E-21	J CORP.	2A-01	NTT GROUP	2D-15	
AI, INC.	1E-35	JCS CO., LTD.	1E-26	NIPPON TELEGRAPH AND TELEPHONE CORP./		
AKAGI IRYOU KOUGYOU CO., LTD.	1F-17	JESSE CO., LTD.	2F-04	NIPPON TELEGRAPH AND TELEPHONE EAST CORP./		
AKAO CO., LTD.	1C-24	JET CO.,LTD.	1D-47	NIPPON TELEGRAPH AND TELEPHONE WEST CORP./		
ASIS INTERNATIONAL JAPAN CHAPTER	1D-26	K		NTT DATA CORP./NTT DOCOMO, INC./		
ASSOCIATION OF RISK MANAGEMENT JAPAN	1A-03	KAWASAKI LAB.	2D-13	NTT FACILITIES, INC./		
AT COMMUNICATIONS K.K.	1F-30	SUBAREA OF ELECTROMAGNETIC COMPATIBILITY.		NTT COMWARE/NTT LEARNING SYSTEMS CORP./		
K.K. AZUMA SYOKAI	2D-03	DIVISION OF ELECTRICAL, ELECTRIC AND		NTT-ME CORP./		
B			INFORMATION ENGINEERING. GRADUATE	NTT INFRASTRUCTURE NETWORK CO./		
BARRIER REEF INTERNATIONAL CORP.	1D-10	SCHOOL OF ENGINEERING, OSAKA UNIVERSITY		NTT-NEOMIT		
C			K.E.M JAPAN LTD.	O		
C.T.MACHINERY CO., LTD.	1B-01	KB DEVICE, INC.	1D-23	OGAWA CAMPAL CORP.	1A-26	
CABINET OFFICE (DISASTER MANAGEMENT)	2F-12	KEIBIHOSHO SHINBUN CO., LTD.	1F-04	OGURA & CO., LTD.	1F-28	
CADRE 2010	1E-25	KELEC ELECTRONICS SYSTEM CO., LTD.	1F-01	OONO LIVIC	2A-04	
CARRAY INDUSTRY CO., LTD.	1F-03	KENWOOD CO., LTD.	1D-20	OOTSUKA SYOUKAKI. CO., LTD.	1C-42	
CENTRAL AUTOMOTIVE PRODUCTS LTD.	1F-12	KINDAISHOBO CO., LTD.	1E-26	OTOWA ELECTRIC CO., LTD.	2E-07	
CHIBA INSTITUTE OF SCIENCE	1B-04	KITAMURA MANUFACTURING CO., LTD.	1B-32	P		
CHINO CORP.	1C-39	KOBAYASHI BUSSAN CO., LTD.	1B-16	PANASONIC GROUP	1D-12	
CISCO SYSTEMS INC.	1C-14	KOHKEN MEDICAL CO., LTD.	1B-08	PANASONIC SYSTEM SOLUTIONS JAPAN CO., LTD.		
CRISIS MANAGEMENT CONFERENCE	1E-26	KOKUYO S&T CO., LTD.	1D-29	PANASONIC ELECTRIC WORKS CO., LTD.		
CRISISINTELLIGENCE LTD.	1F-18	KUMAMOTO UNIVERSITY	2F-15	IT PRODUCTS DIVISION, PANASONIC CORP.		
COMMERCIAL SERVICE TOKYO, U.S.EMBASSY	1E-20	L		PEACE AND CUES CO., LTD.	1D-45	
D			LABO PLANNING INC.	1F-25	PELICAN PRODUCTS CO., LTD.	1B-20
DAIGAKU SANGYO CO., LTD.	1A-21	LAERDAL MEDICAL JAPAN K.K.	1E-22	PHILIPS ELECTRONICS JAPAN, LTD.	1B-05	
DEISTER ELECTRONIC JAPAN, LTD.	1D-10	LANICS CO., LTD.	1D-08	PITA COLUMN METHOD ASSOCIATION	2B-01	
DISASTER PREVENTION SOLUTIONS	2F-13	LET'S CORP.	1F-09	PITACOLUMN CO., LTD.	2B-01	
DREAM WARE INC.	2A-01	LIGHTING SUPPRESSION SYSTEMS	2F-06	PROP CO., LTD.	1F-20	
DUPONT GROUP.	1A-01	LINTEC 21 CO.,LTD.	2C-03	Q		
DU PONT K.K.		LOCAL AUTHORITIES SYSTEMS DEVELOPMENT CENTER	1E-13	QUIDENUS TECHNOLOGIES	1E-14	
DUPONT-ASAHI FLASH SPUN PRODUCTS CO., LTD.		LOCKSYSTEM CO., LTD.	1D-10	R		
DYDO DRINCO, INC.	1C-07	M		REFLEXITE JAPAN K.K.	1D-25	
E			MACHIDA TECHNOLOGY PARK	1F-18	RESEARCH CENTER FOR DISASTER	2D-01
E&CS CORP.	2C-04	MARUTAKA PULSE CO., LTD.	1F-16	REDUCTION SYSTEMS, DISASTER		
EARTHQUAKE EARLY WARNING USERS ASSOCIATION	2A-03	MAR-VEL INTERNATIONAL AN ADS CO.	1E-14	PREVENTION RESEARCH INSTITUTE,		
EAST I CO., LTD.	2C-07	METEOROLOGICAL ENGINEERING CENTER, INC.	2D-13	KYOTO UNIVERSITY		
EIKAN SHOJI CO., LTD.	1A-25	METEX CORP.	1A-19	RESPECT SYSTEMS, INC.	1E-10	
EMORI & CO., LTD.	1C-04	MIDORI ANZEN CO., LTD.	1B-26	REVAST CO., LTD.	1A-27	
ESRI JAPAN CO., LTD.	2D-01	MINISTRY OF EDUCATION, CULTURE,	2F-15	RS CO.	1E-31	
EWS INC.	1E-05	SPORTS, SCIENCE AND TECHNOLOGY		S		
EXCELSIOR, INC.	2F-01	MINTAGE INC.	1F-10	SAITAMA TSUSHO, CORP.	2C-02	
EXPLORER CASES BY GT LINE	1A-14	MIZUKEI CO., LTD.	1E-09	SANKOSHA CORP.	2D-12	
F			MOCHIGASE CO., LTD.	1B-30	SANRIKI CORP.	1B-03
F.I.T., INC.	1D-08	MOCHIGASE CO., LTD.	1B-30	SARAYA CO., LTD.	1D-38	
FLIR SYSTEMS JAPAN K.K.	1E-04	MORINAGA ELECTRONIC CO., LTD.	2F-05	SECURICO CO., LTD.	1A-04	
FLOVEL CO., LTD.	1F-06	MSA JAPAN LTD.	1D-27	SECURITY GATE JAPAN CO., LTD.	1D-10	
FORUM 8 CO., LTD.	2F-09	N		SECURITY & KNOWLEDGE SUPPORT SERVICES INC.	1D-16	
FUJI GLOVE CO., LTD.	1B-14	NAGAWA CORP.	1B-12	SECURITY RESEARCH INSTITUTE., LTD.	1E-02	
FUJII SHOUTEN CO., LTD.	1A-08	NAKAGAWA MFG. CO., LTD.	1C-36	SECURITY SANGYO SHIMBUN, INC.	1D-11	
FUJIKOWA INDUSTRY CO., LTD.	1B-06	NAKANE CO., LTD.	1F-15	SEIWA DENKO CO., LTD.	1A-24	
NPO FUTURE DREAM ACHIEVEMENT	1E-28	NAKAO CO., LTD.	1F-07	SHIGEMATSU WORKS CO., LTD.	1E-17	
H			NANWA CO., LTD.	1A-18	SHIKOKU CORP.	1E-23
HALEX	2D-15	NASAM, INC.	1E-23	SHINKEN PRESS	1A-06	
HANSHIN COMMERCIAL CO., LTD.	1D-34	NATIONAL INSTITUTE OF INFORMATION	2F-10	SHINKO ENGINEERING RESEARCH CORP.	2F-04	
HATAYA LTD.	1E-27	AND COMMUNICATIONS TECHNOLOGY (NICT)		SHINWAKAGAKUKOUGYOU CO., LTD.	1A-17	
HIC INC.	1D-16	NATIONAL RESEARCH INSTITUTE OF	2F-10	SHODEN CO., LTD.	1E-24	
HID GLOBAL	1B-24	FIRE AND DISASTER (NRIFD)		SHODEN CORP.	2D-10	
HIKARI KIKAI SEISAKUSHO CO., LTD.	1E-05	NAYA, INC.	1F-21	SHONAN WIPER SUPPLY CO., LTD.	1B-23	
HITACHI PLANT TECHNOLOGIES, LTD.	2E-06	NAVAGIS, LLC	1E-21	SIGHTRON JAPAN INC.	1A-05	
HITACHI SOLUTIONS, LTD.	1D-01	NEW COSMOS ELECTRIC CO., LTD.	1E-26	SIMON CORP.	1B-15	
HOCHIKI CORP.	1C-10	NEW MEDICAN TECH CORP.	1C-35	SINFONIA TECHNOLOGY CO., LTD.	1D-36	
I			NEWTON CONSULTING LTD.	1A-07	SOGO SERVICE CO., LTD.	2F-02
I&C CO., LTD.	1E-03	NIIGATA INDUSTRIAL CREATION ORG.	2D-18	SOOKI CO., LTD.	2F-07	
I COM INC.	2C-05	ADACHI SHIKI KOGYO CO., LTD. /		SPACE ROBOTICS LAB., TOHOKU UNIVERSITY	2F-10	
IDEAL BRAIN CO., LTD.	2B-03	ECHIGOSEIKA CO., LTD./		STAR-CORP.	1F-27	
INFOCOM CORP.	1C-18	ETRUST CORP./		STATE OF MISSISSIPPI	1E-21	
INFOTECH CO., LTD.	1F-07	FORICAFOODS CORP./		STORENET CORP.	1E-06	
INTCO INDUSTRIES CO.,LTD.	1A-02	HONMA CORP./		SUMIBE TECHNO PLASTICS CO.,LTD.	1D-52	
INTERLUCK CO., LTD.	1E-01	MAKOTO SANGYO INC./		SUN-MECHATRONICS	1C-06	
INTERNATIONAL RESCUE SYSTEM INSTITUTE	2F-11	MARUUN KENSETSU CO., LTD./		T		
ISEC CORP.	1D-06	NAKAYAMA ENVIRONMENTAL		TAIKO PHARMACEUTICAL CO., LTD.	1C-38	
ITOCHU CORP.	1D-41	ENGINEERING CO., LTD./		TAIYO KOGYO CORP.	1C-21	
J			SHINTEN KOGYO CO., LTD./	TANAKA-DENKI	1B-21	
JAPAN CABLE & TELECOMMUNICATIONS ASSOCIATION	1B-07	UCHIYAMA INDUSTRY CO., LTD./		TANIZAWA SEISAKUSHO, LTD.	1A-15	
JAPAN EDITORIAL & PUBLICATION CO., LTD.	1F-08	UETAX CORP.		TECNIMED JAPAN	1D-48	
JAPAN FLOOD CONTROL	1F-22	NIIGATA UNIVERSITY	2D-01	TELECOMMUNICATIONS CARRIERS ASSOCIATION	2E-10	
JAPAN GORE-TEX, INC.	1D-30	NIHON SOGO SISETU CO., LTD.	1E-05	TF-SERVICE CO.	1A-13	
JAPAN INDUSTRIAL COUNSELORS ASSOCIATION	1E-29	NIKKA MICRON CO., LTD.	1C-31	THE CONSORTIUM FOR LIGHTNING RISK	2E-09	
		NIKON-TRIMBLE CO., LTD.	2F-16	THE MRC FOUNDATION	1B-18	
		NIPPON COMPUTER KAIHATSU LTD.	1D-16			

THK CO., LTD.	2D-05	TOWA PRODUCTS, INC.	1A-22	YAMAGUCHI INDUSTRIAL PROMOTION FOUNDATION	1F-07
TIME TECH	1D-02	U · V		YAMAMOTO KOGAKU CO., LTD.	1E-19
TODOROKI SANGYO CO., LTD.	1A-08	UBEKOHKI CO., LTD.	1F-07	YAMANASHI UNIVERSITY	2F-15
TOHATSU CORP.	1A-10	VERTEX STANDARD CO., LTD.	1C-28	YAMATO SYSTEM CO., LTD.	2F-03
TOHOKU BUSSAN CO., LTD.	2E-05	W		YELLOW INC.	1A-17
TOKUSHU IRYO CO., LTD.	1D-51	W.A.S., INC.	1A-20	YEM ELETEX, INC.	1E-06
TOKYO HOKI PUBLISHING CO., LTD.	1A-09	WESTERN LINK LTD.	1A-12	YOKOI MANUFACTURING LTD.	2C-01
TOKYO INSTITUTE OF TECHNOLOGY	2F-15	WIN CORP.	2F-04	YOODS CO., LTD.	1F-07
TOKYO OCCUPATIONAL HEALTH PROMOTION CENTER	1F-29	WOODPITA CO., LTD.	2B-01	YP SYSTEM CO., LTD.	1E-16
TOPY INDUSTRIES, LTD.	1B-17	Y			
TOYODA PRODUCTS CO., LTD.	1E-12	YAHAGI CONSTRUCTION CO., LTD.	2B-01		



List of Exhibitors (in alphabetical order)

A		INFORMATIX INC.	3B-01	R	
AIR WATER SAFETY SERVICE INC.	3A-17	INSTITUTE OF ADVANCED ENERGY KYOTO UNIVERSITY	3A-17	REALVIZ, INC.	3D-23
ALOKA CO., LTD.	3C-18	IR SYSTEM CO., LTD.	3C-01	RESEARCH INSTITUTE OF SCIENCE AND TECHNOLOGY FOR SOCIETY (RISTEX), JAPAN SCIENCE AND TECHNOLOGY AGENCY (JST)	3D-12
ASAHI SEISAKUSHO CO., LTD.	3A-17	J		RIKEN KEIKI CO., LTD.	3A-17
ATOX CO., LTD.	3D-06	JAPAN CIVIL AVIATION BUREAU	3A-09	RIKEN	3A-17
B		JAPAN EDITORIAL & PUBLICATION CO., LTD.	3D-09	RIKEN NISHINA CENTER FOR ACCELERATOR-BASED SCIENCE	3A-17
BARRIER REEF INTERNATIONAL CORP.	3D-02	K		S	
BRITISH EMBASSY	3D-20	KUBOTA CORP.	3B-24	S.T.JAPAN INC.	3B-04
BRUKER DALTONIK GMBH	3D-08	KYOTO UNIVERSITY	3A-17	SAKURA TECH CORP.	3D-14
C		L		SCANNA JAPAN INC.	3C-24
CABINET SECRETARIAT	3C-06	LOCKSYSTEM CO., LTD	3D-02	SECURITY CO., LTD.	3A-07
CANBERRA JAPAN CO., LTD.	3D-06	M		SECURITYGATE JAPAN., LTD.	3D-02
CELLEBRITE MOBILE SYNCHRONIZATION LTD.	3C-20	MAJ CO., LTD.	3A-04	SECURITY SANGYO SHIMBUN, INC.	3C-17
CHUO ELECTRONICS CO., LTD.	3B-22	MASPRO DENKOH CORP.	3B-22	SEIKO EG&G CO., LTD.	3C-16
COMMESH LTD.	3D-19	MICROCOM LTD.	3C-12	SHIGEMATSU WORKS CO., LTD.	3A-17
CONVAULT JAPAN INC.	3D-16	MINISTRY OF EDUCATION, CULTURE, SPORTS, SCIENCE AND TECHNOLOGY (MEXT)	3A-17	SMITHS HEIMANN GMBH	3B-04
CORE CORP.	3D-25	MITSUBISHI ELECTRIC TOKKI SYSTEMS CORP.	3A-11	SOJITZ AEROSPACE CORP.	3C-28
CORNES DODWELL LTD.	3A-01	MITSUBISHI HEAVY INDUSTRIES, LTD.	3B-06	SONY BUSINESS SOLUTIONS CORP.	3C-04
COVIDENCE A/S	3D-21	NAGASAKI SHIPYARD & MACHINERY WORKS		SUMISHO AERO-SYSTEMS CORP.	3D-08
D		MITSUBISHI BUSSAN AEROSPACE CO., LTD.	3B-08	T	
DAIKIN INDUSTRIES, LTD.	3A-17	MYUTRON INC.	3C-07	TAMAGAWA SEIKI CO., LTD.	3B-13
DEISTER ELECTRONIC JAPAN, LTD.	3D-02	N		TAMIYA LABORATORY, NANOBIO ENGINEERING LABORATORY, DEPARTMENT OF APPLIED PHYSICS, GRADUATE SCHOOL OF ENGINEERING, OSAKA UNIVERSITY	3A-17
DEPARTMENT OF APPLIED CHEMISTRY AND BIOTECHNOLOGY, FACULTY OF ENGINEERING, OKAYAMA UNIVERSITY OF SCIENCE	3A-17	NAGOYA UNIVERSITY	3A-17	TANIZAWASHOJI	3C-25
DIVISION OF INTELLIGENT SYSTEMS SCIENCE, THE INSTITUTE OF SCIENTIFIC INDUSTRIAL RESEARCH, OSAKA UNIVERSITY	3A-17	NATIONAL RESEARCH INSTITUTE OF POLICE SCIENCE THIRD DEPARTMENT OF FORENSIC SCIENCE	3A-17	TAYA INTERNATIONAL CO., LTD.	3D-13
E		NATIONAL RESEARCH INSTITUTE OF POLICE SCIENCE THIRD DEPARTMENT OF FIRST CHEMISTRY SECTION	3A-17	TEIKOKU SEN-I CO., LTD. (TEISEN)	3B-20
EBISTRAD, INC.	3A-14	NEC CORP.	3A-10	TOHOKU UNIVERSITY	3B-22
F		NIKI GLASS CO., LTD.	3C-15	TOHTO SECURITY PATROLS CO., LTD.	3B-14
FUJI ELECTRIC SYSTEMS CO., LTD.	3C-19	NIPPON ENGINEERING AND TRADING CO., LTD.	3C-14	TOKINA CO., LTD.	3B-03
G		NIPPON KAIYO CO., LTD.	3B-10	TOKYO METROPOLITAN UNIVERSITY	3A-17
GADELIUS K.K.	3C-22	NOVITAS, INC.	3C-02	TOSHIBA CORP.	
H		NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, INC.	3A-17	CORPORATE RESEARCH & DEVELOPMENT CENTER	3A-17
HARADA CORP.	3C-27	NUCSAFE LLC	3C-15	TOYO CORP.	3A-16
HEALTH TECHNOLOGY RESEARCH CENTER, NATIONAL INSTITUTE OF ADVANCED INDUSTRIAL SCIENCE AND TECHNOLOGY	3A-17	O		U	
HITACHI, LTD., CENTRAL RESEARCH LABORATORY	3A-17	OKUDA SURVEILLANCE CAMERA INC.	3B-18	UBIC INC.	3D-10
HOYA CORP.	3B-17	OMRON CORP.	3A-17	UNIVERSITY OF TOKYO	3A-17
PENTAX IMAGING SYSTEM DIVISION		OPT TECHNOLOGIES CO., LTD.	3C-13	V · W	
HYTEC INTER CO., LTD.	3D-22	OSAKA UNIVERSITY GRADUATE SCHOOL OF ENGINEERING SCIENCE	3A-17	VERINT SYSTEMS LTD.	3D-27
I		P		WESTERN LINK LTD.	3D-04
I&C CO., LTD.	3C-26	PALGIKEN CO., LTD.	3B-12	SECURITY SPONSOR	
IKEGAMI TSUSHINKI CO., LTD.	3C-08	PASCO CORP.	3C-10	EBISTRAD, INC.	
		PONY INDUSTRY CO., LTD.	3B-15	PONY INDUSTRY CO., LTD.	
		PYSER-SGI (ASIA) PTE LTD.	3D-15		





Security & Safety Trade Expo 2010

www.kikikanri.biz

Overview of Visitors

The total of registered attendees was 24,554 including 201 of the press. It is assumed that continuing economical recession and WHO's announcement of H1N1 Influenza virus in post-pandemic period have weakened interest in disaster preventions. That in result possibly caused the decrease in the number of visitors.

Regarding the breakdown of visitors by industry, "Government / Municipal Offices" occupied more than 18 % of total registered attendees. This result is the same as last year and proves uniqueness of RISCON TOKYO. Also, various attendees from private companies show increasing interest in risk & crisis management among both private and public sectors.

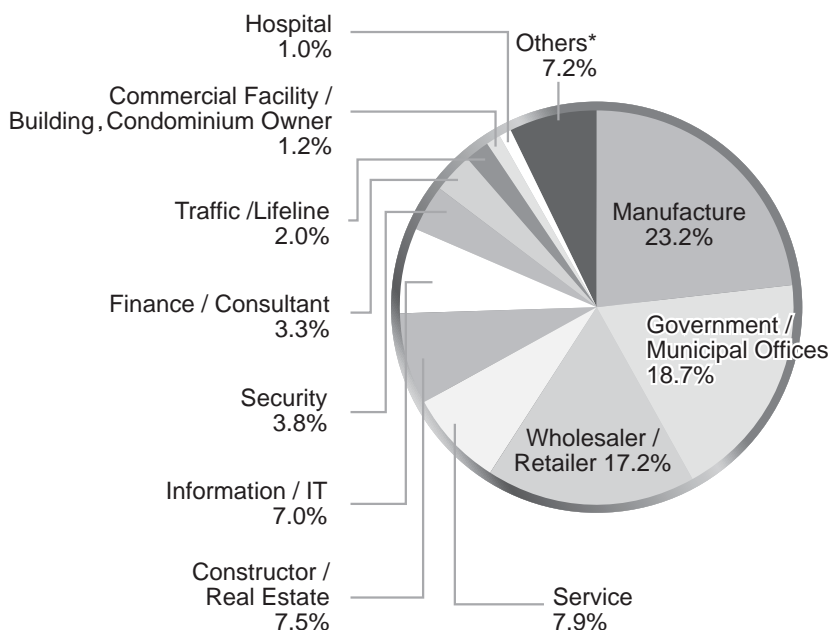
Date	Weather	Number of Registered Attendees (RISCON TOKYO 2010)	Number of Vistors (RISCON TOKYO 2010) ASREX'10	RISCON TOKYO 2009	
				Number of Registered Attendees	Number of Vistors
Oct. 6 Wed.	Cloudy / Fine	5,414	14,643	6,351	20,547
Oct. 7 Thur.	Fine / Cloudy	9,161	14,878	9,637	20,938
Oct. 8 Fri.	Fine / Cloudy	9,979	15,509	11,596	23,155
TOTAL		24,554	45,030	27,584	64,640

*The "Number of Registered Attendees" is the actual number of visitors who registered their name, company name, etc.

The "Number of Visitors" means the total number of 2 shows' visitors including repeaters.

In 2009, there were 3 co-located shows, RISCON, ASBEX, and GPJ.

<Breakdown by Industry>



*Visitors include council representatives of the national and local governments, faculty members of universities and research institutes, researchers, as well as overseas visitors from the following countries and areas:

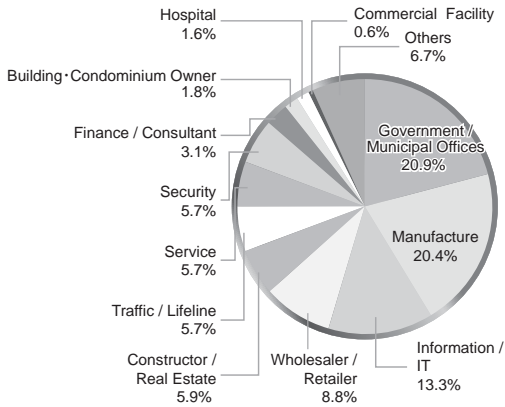
Libya, Tunisia, Turkey, U.S.A., etc.

Results of Visitor Questionnaires

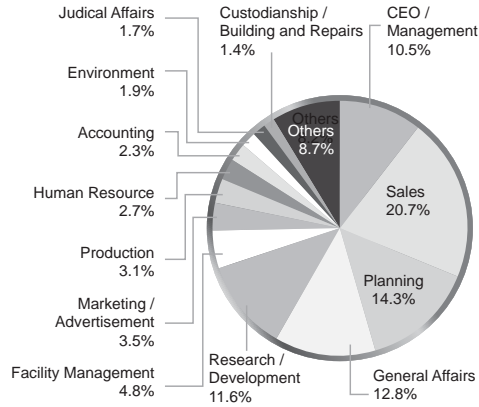
According to the result of questionnaire to visitors, with 600 effective answers, more than half of visitors were decision makers for purchasing. It is assumed that those visitors sought active business negotiations and exchange of opinions with the exhibitors.

Also, more than 90% of visitors are willing to visit RISCON TOKYO next year again. That explains that RISCON TOKYO has been playing a great role for business negotiations and information gathering in the field of risk & crisis management.

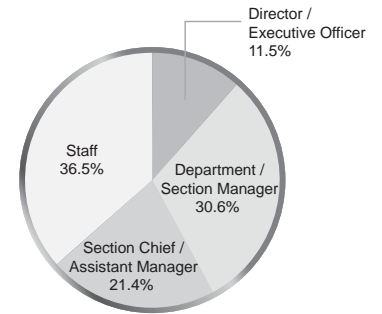
Q1 What industry do you work in?



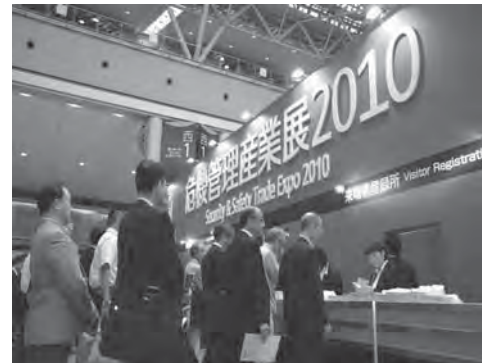
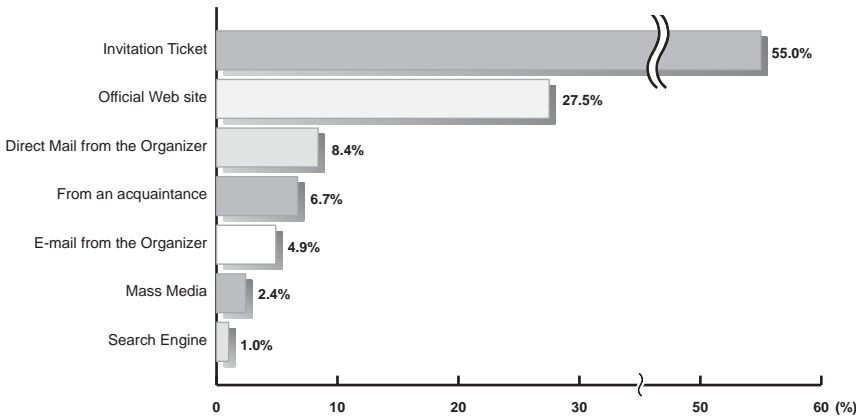
Q2 What is your occupation?



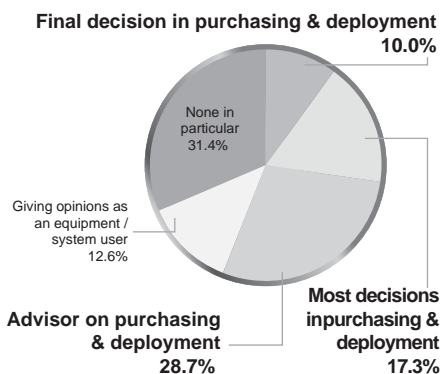
Q3 What is your job title?



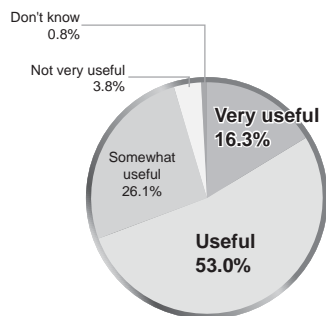
Q4 How did you find out about the RISCON TOKYO 2010? (Multiple answers)



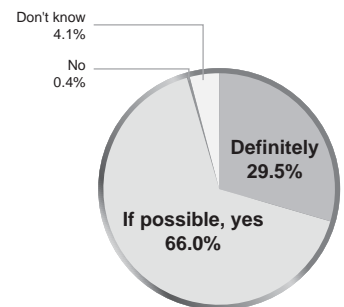
Q5 What administrative authority do you have?



Q6 Did you find this RISCON useful?



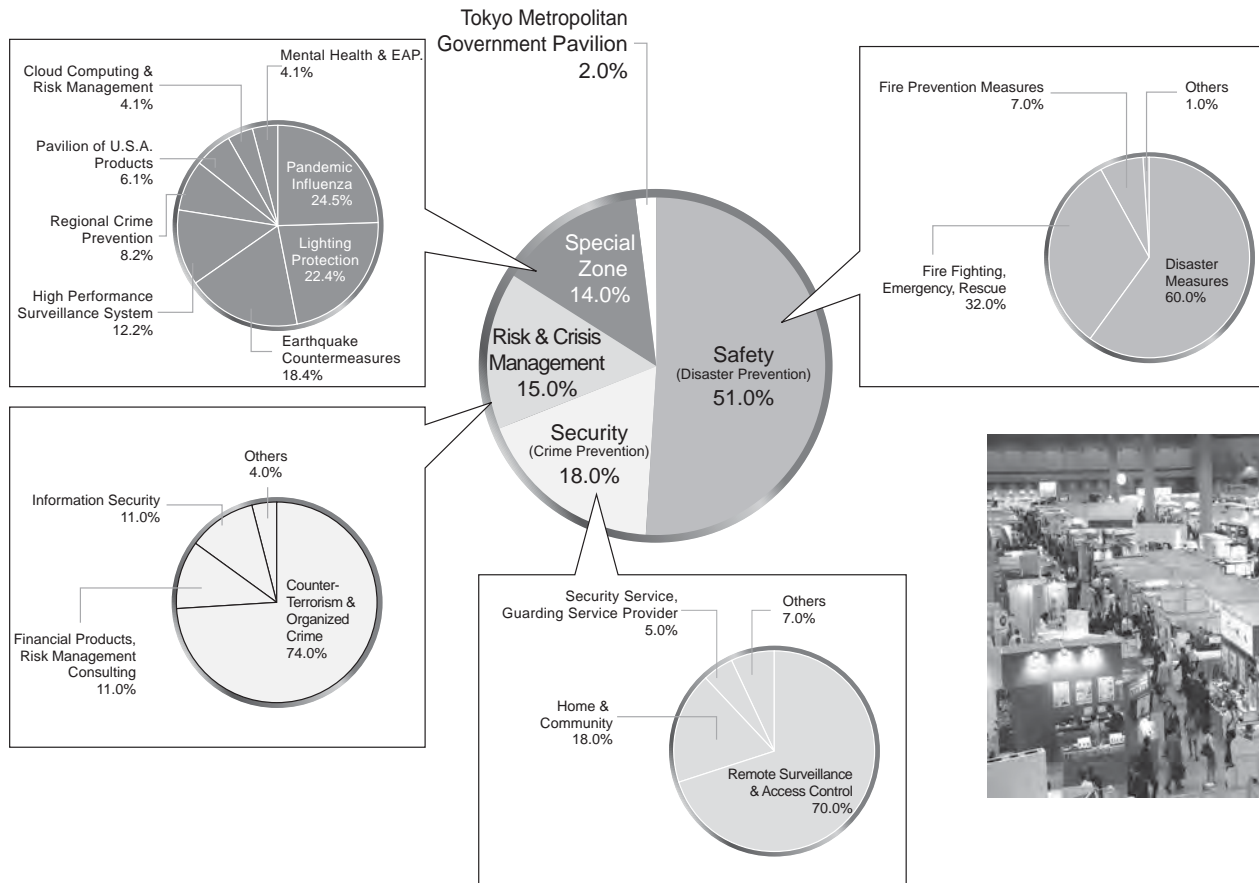
Q7 Do you plan to attend the next RISCON?



Overview of Exhibitors

Ongoing recession and municipal governments' tighter budget influenced the scale of the exhibition, 248 exhibitors and 370 booths (including co-exhibitors), reduction of 29 exhibitors and 87 booths from 2009. However, high expectation to RISCON TOKYO was visualized by more than 50 first-time exhibitors.

In Addition to three main exhibit categories, "Safety," "Security," and "Risk & Crisis Management," the following special zones focusing on the trend of risk & crisis management were newly established: "Regional Crime Prevention," "Cloud Computing & Risk Management," and "Mental Health & EAP". Exhibits solving urgent problems among national & municipal governments, and private companies were the center of visitors' attention.



Exhibitors' Presentations

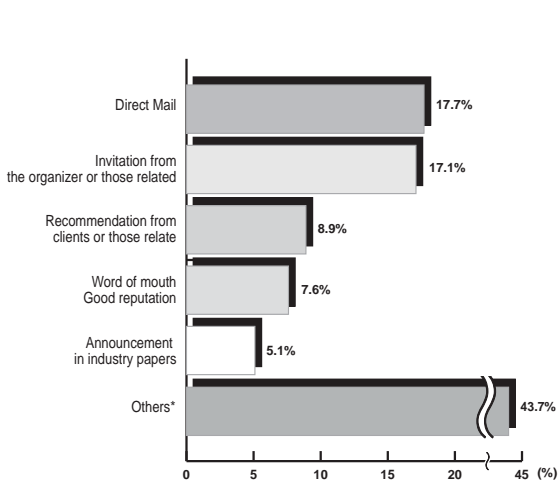
Exhibitors' presentations were held at the RISCON Stage in West Hall 2 and a room on the 2nd floor of West Hall 1. Each exhibitor introduced their original technology and service. The latest information to solve problems of risk & crisis management was released to the visitors.

Presentation on the Stage <RISCON Stage in West Hall 2>		
10/7 Thur.	S-1 10:30~11:45 Ministry of Education, Culture, Sports, Science and Technology (MEXT)	
	S-4 15:00~15:45 PANASONIC SYSTEM SOLUTIONS CO., LTD.	Panasonic Next generation Surveillance camera System 『i-ProSmart HD』
10/8 Fri.	S-6 11:00~11:45 NPO Future Dream Achievement	
	S-7 13:00~13:45 INFOCOM CORP.	How to choose the reliable safety confirmation system for Business Continuity Plan.
	S-8 14:00~14:45 Bosch Security Systems	Imageology ~Bosch covers end-to-end solution with sophisticated and revolutionary technologies~
	S-9 15:00~15:45 ASSOCIATION OF RISK MANAGEMENT JAPAN	Key to the successful ERM implementation
Presentation in the Seminar Room <West Hall 2F>		
10/6 Wed.	A6-1 11:00~12:00 Du Pont K.K.	Building a Safer Culture - DuPont Approach
10/8 Fri.	A8-1 11:00~12:00 Du Pont K.K.	Building a Safer Culture - DuPont Approach
	A8-3 14:00~15:00 SHODEN CORP.	Are your defenses of cloud circumstance against natural disaster and criminal risks enough?

Results of Exhibitor Questionnaires

More than 70% of exhibitors said that they had fruitful meetings with visitors during show period. Some of exhibitors comments are: "we could connect to national and municipal governments that we do not have a chance to meet face-to-face on our daily sales routine," "Visitors had clear purpose of visiting (so we could have effective and efficient meetings)," and "Most visitors were decision makers. We are positive for our business in near future." Exhibitors admit improvement in uniqueness and quality of RISON TOKYO as a market place for sales and promotion.

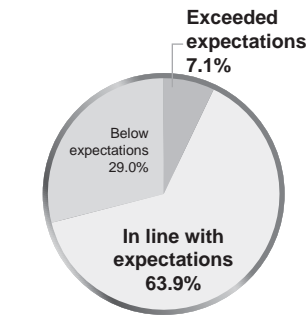
Q1 What prompted you to exhibit in this event? (Multiple answers)



*Other reasons:

- Have participated every year with positive results.
- Evaluated past results of the show.
- Participated last year and had many potential clients.
- Found online.
- Introduced by an agent.

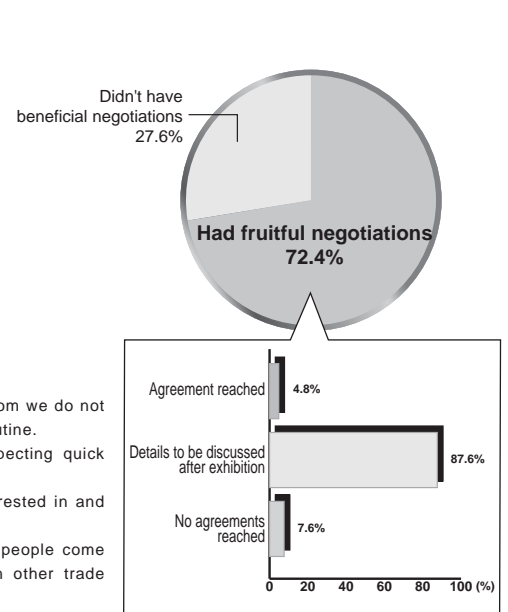
Q2 What is your impression on the number of visitors who attended this RISON?



Comments

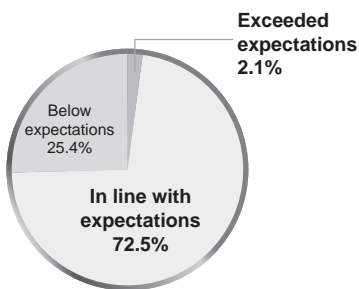
- Promoted to attendees such as fire fighters whom we do not have chances to meet within our daily sales routine.
- Had visits of many decision makers and expecting quick conclusions of deals talked with them.
- Understood clearly who in the market are interested in and conscious with risk management.
- Promotion was highly effective because more people come for specific exhibits to see or purchase than other trade shows.
- Exhibited without worry because its unique perspectives and presence that RISON TOKYO has firmly established attract our targets.

Q3 Did you enter into any business negotiations with visitors during the RISON?

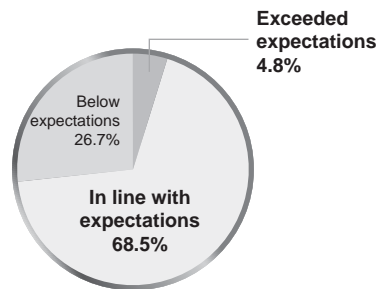


Q4 Please choose the answer that best describes the result that you gained through this RISON.

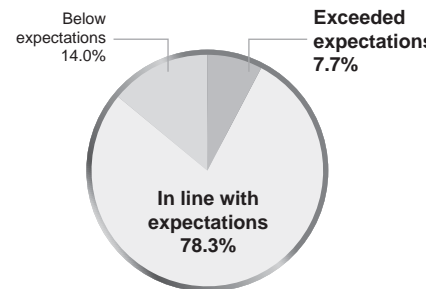
① As a place to enter business negotiations



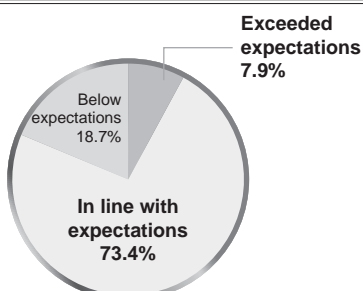
② As a place to acquire new customers



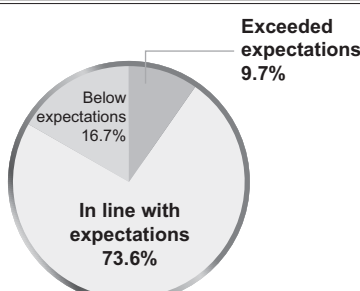
③ As a place to appeal to existing customers



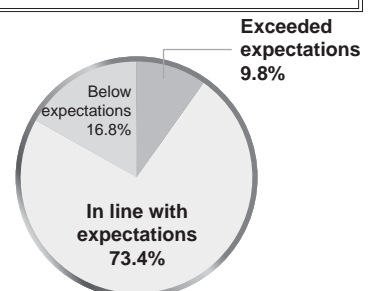
④ As a place to introduce new products & technologies



⑤ As a place for sales promotion & PR



⑥ As a place to get opinions on products & technologies from visitors



Opening Ceremony

RISCON TOKYO 2010 opened with the guests from relevant authorities and a splendid fanfare by Tokyo Fire Dept. Band.

Date : Oct. 6 Wed. 9:40~10:00
Place : Special Stage
in front of the Visitor Registration



Tokyo Metropolitan Government Pavilion

Under the theme of "Risk & Crisis Management of the Capital City, Tokyo," seven relative authorities organized Tokyo Metropolitan Government Pavilion. Each of them introduced their daily activities through display panels, uniforms, equipments. Also, the narrators conducted booth tours to introduce those activities. Additionally, presentations to support small and medium-sized enterprises establish BCP (Business Continuity Plan) were held.

Participation organizations : Disaster Prevention Division of the Bureau of General Affairs, Tokyo Metropolitan Government
Office for Youth Affairs and Public Safety, Tokyo Metropolitan Government
Metropolitan Police Department
Tokyo Fire Department
Ministry of Defense, Japan Self Defense Force
Japan Coast Guard
Commerce and Industry Division, Bureau of Industrial and Labor Affairs,
Tokyo Metropolitan Government



Exhibitors' Party

To activate exchanging and sharing information among exhibitors, the exhibitors' party was held instead of an opening reception held in past years. The party was warmed up with exhibitors, representatives of sponsoring authorities, and VIP-class visitors who were exchanging information and having business matchings.



◆ Tokyo Fire Dept. Band / Special Concert

Following to the gorgeous opening ceremony, Tokyo Fire Dept. Band welcomed visitors and cheered exhibitors, who just started three-day exhibition, with their beautiful play by the side of visitor registration counter.

Date : Oct. 6 Wed. 10:00~10:30
Place : Space by the Visitor Registration



◆ National Police Agency & Metropolitan Police Dept. / Demonstration of Police Dogs

Demonstration of police dogs, which operated for the summit meeting of APEC (Asia-Pacific Economic Cooperation) in November 2010 and relating international conferences, was held.

The audience was thrilled by the demonstration tenses than past ones.

Date : Oct. 6 Wed. 14:30~15:30
Place : Outdoor Exhibition



◆ National Police Agency & Metropolitan Police Dept. / Lecture "Measures for Worldwide Terrorist Bombings"

Ahead of all APEC related conferences held in Japan, facing to never-ending explosive terrorism seen worldwide, Japan's current measures and future plan against explosive devices threatening our daily life were explained.

Date : Oct. 7 Thur. 13:00~13:45
Place : RISON Stage in West Hall 2
Speaker : Mr. Jun Nakamura
 Director of second Department of Forensic Science
 National Research Institute of Police Science



◆ National Police Agency & Metropolitan Police Dept. / Demonstration of Bomb Disposal

Metropolitan Police Department, 9th Mobile Unit, Explosive Ordnance Disposal conducted a demonstration. Quick disposal of dummy bomb by heavily equipped squads received audience's applause.

Date : Oct. 7 Thur. 14:00~15:00
Place : Outdoor Exhibition



◆ Tokyo Fire Dept. / Exhibit of a Ladder Truck & Riding on its Platform

Visitors experienced riding on the platform of ladder truck, which rescues people left in high-rise buildings in a fire or disasters.

People made a long line every day to experience its highest point of 30 meters (approximately 100 feet) by this rare opportunity.

Date : Oct. 6 Wed. ~7 Thur. 10:00~17:00
Schedules of Riding : 11:00~13:00, 14:00~16:00 (2 Days)
Place : Outdoor Exhibition



◆Tokyo Fire Dept. / Exhibit of a Super Ambulance

A super ambulance, which usually cannot be seen around the city, was exhibited and attracted many visitors. It is used as an emergency first-aid station when a large-scale disaster occurs and injures many people.

Date : Oct. 6 Wed.~7 Thur.
10:00~17:00

Place : Outdoor Exhibition



◆Ministry of Defense / Exhibit of a Chemical Reconnaissance Vehicle

Protective clothing and a chemical reconnaissance vehicle that can run the areas polluted or poisoned by a radioactive material or toxic gas. Also, their past activities at the sarin gas attack on the Tokyo subway in 1995 were introduced by display panels.

Date : Oct. 6 Wed.~8 Fri.
10:00~17:00

Place : West Hall 1



◆Tokyo Fire Dept. / Exhibit & Demonstration of a Rescue Robot

Every demonstration of a rescue robot, that can enter places where the rescue team cannot work and rescue victims in case of disasters and accidents, gathered full of visitors around it. They also interacted with the rescue team through attentive questions and answers.

Date : Oct. 6 Wed.~ 8 Fri.
10:00~17:00

Place : West Hall 1



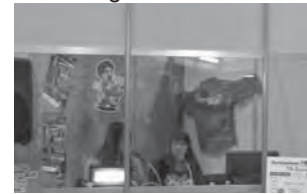
◆Rainbowtown FM Broadcasting Inc. / Limited Live Talks within RISCON, Exhibit of Broadcasting Vehicles

Rainbowtown FM Broadcasting is a community radio station that concluded with Koto-ku, a district in Tokyo. The agreement is for the station to be responsibly in charge of broadcasting the latest information of Koto-ku area in case the area suffers from a disaster.

They spoke about FM radio stations activities and excitement of RISCON TOKYO 2010 to the attendees from their temporary radio station booth within the hall. Their broadcasting vehicles loading an AED (Automated External Defibrillator) and a fire extinguisher were also exhibited in order to introduce their contribution for Regional Crime & Disaster Prevention.

Date : Oct. 6 Wed.~ 8 Fri.
10:00~17:00

Place : Special Booth in West Hall 1



◆The Tokyo Rinkai Disaster Prevention Park / Introduction of the Park

A dome and dishware made of newspaper usable in case of great disasters were exhibited. In addition, a tour of Cabinet Office's facilities that function as the Extreme Disaster Management Headquarters was held.

Not only visitors and exhibitors actively joined the tour and discussions.

Date : Oct. 6 Wed.~ 8 Fri.
10:00~17:00

Place : Special Booth in West Hall 2



◆ Delivering Invitational Tickets and Posters, Mailing Direct Mails, and E-mailing Mail Magazines

Invitations and posters were delivered at the number each exhibitor requested for free of charge. The special sponsor, Tokyo Metropolitan Government, sponsoring government offices, and supporting organizations actively joined and cooperated to the visitor promotions. We also added new user organizations relating to regional crime prevention and disaster measures to our supporters, in order to widen the range of visitors who need related equipments and systems.

Pinpoint promotion was done to the following decision makers: executives of general affairs department and risk management, heads of municipal governments, crisis management superintendents, prefectural police department chief superintendents, and heads of fire departments.

Mail magazines introducing exhibitors, seminars, and events were emailed biweekly to potential visitors from two months before the show period.

◆ Advertisements and Publicity Activities

Advertisements were appeared on various trade journals and specialized magazines relating to police, fire department, and security. Details of the shows were introduced to supporting government offices and every press club by the press release. Also, a number of articles and broadcasts during/after show period are the results of providing the shows' highlights specially to news programs of TV stations.

◆ Announcements and the Pre-Registration System on Official Website

On the official website, weekly news relating to risk & crisis management was released with the support of trade presses. By releasing the trends of safety and security, more visitors were attracted and interested in the show.

Additionally, the registration system made free and easy admission of the show and special conferences possible especially for potential attendees who did not receive a invitation. The official website was constantly updated and released the latest information including exhibitor profile, exhibits, co-located events, and special conferences to attract more visitors.



Special Equipment Exhibition & Conference for Anti-Terrorism

www.seecat.biz



Overview of Visitors

The total number of registered attendees was 9,467 including 89 of presses, less 882 than last year. It is assumed that stricter conditions of online visitor declaration system blocked exhibitors' competitors and visitors who are not so into anti-terrorism business. As a result, many exhibitors evaluated that "most visitors were our target with high potential." Actual number of visitors was 15,515, increase of 5%.

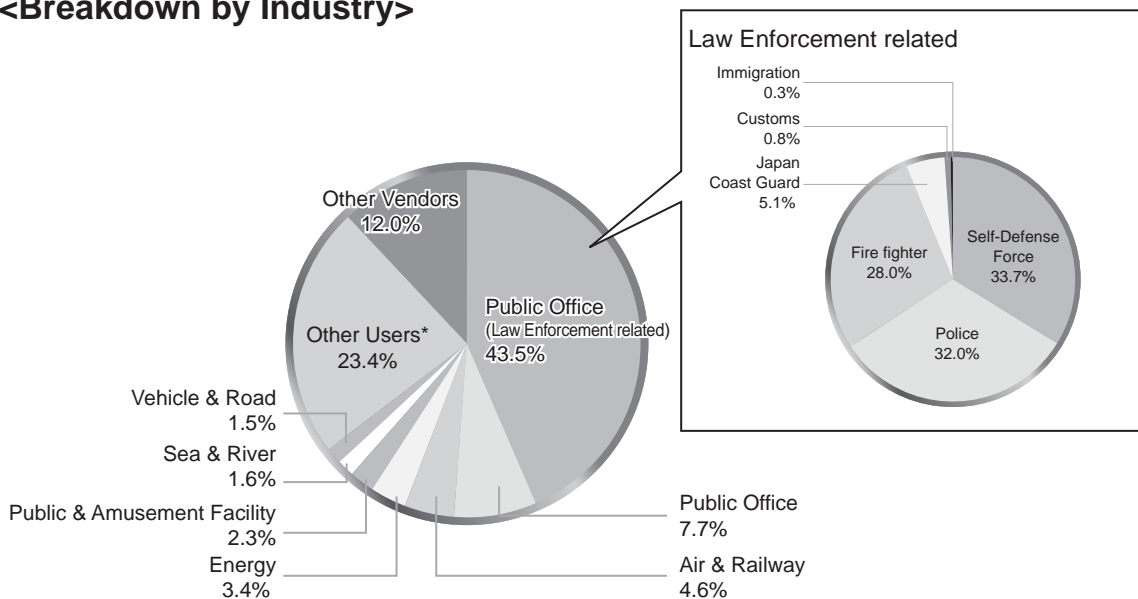
This year, SEECAT was held at the same floor of RISCON TOKYO, which brought SEECAT visitors an easier access to RISCON and quicker comparison of exhibits at both shows.

Date	Weather	Number of Registered Attendees	Number of Visitors	SEECAT'09	
				Number of Registered Attendees	Number of Visitors
Oct. 6 Wed.	Cloudy / Fine	2,564	5,260	2,973	4,982
Oct. 7 Thur.	Fine / Cloudy	2,780	4,943	2,907	4,574
Oct. 8 Fri.	Fine / Cloudy	4,123	5,312	4,469	5,211
TOTAL		9,467	15,515	10,349	14,767

*The "Number of Registered Attendees" is the actual number of visitors who registered their name, company name, etc.

The "Number of Visitors" is the total number of people who entered the exhibition including repeaters.

<Breakdown by Industry>

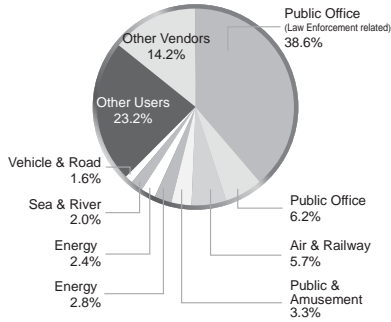


*Visitors include council representatives of the national and municipal governments, faculty members of universities and research institutes, researchers, as well as overseas visitors from the following countries and areas: Belgium, France, Italy, Libya, Turkey, U.S.A., etc.

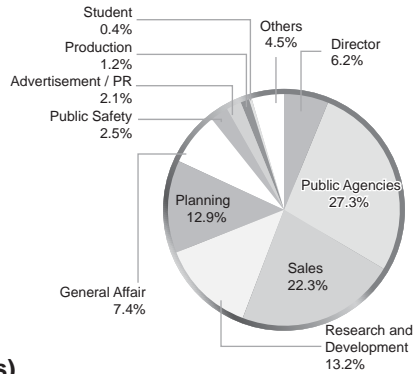
Results of Visitor Questionnaires

According to the result of questionnaire to visitors, with 262 effective answers, almost 80% of them were decision makers for purchasing. Also, more than 90% of visitors states "SEECAT was useful," and "I would like to visit next year again." The results proved that SEECAT has been satisfying visitors' needs of the latest anti-terrorism products and information.

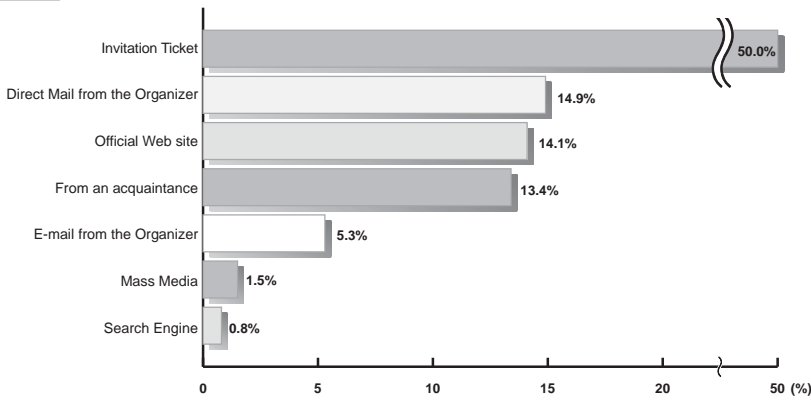
Q1 What industry do you work in?



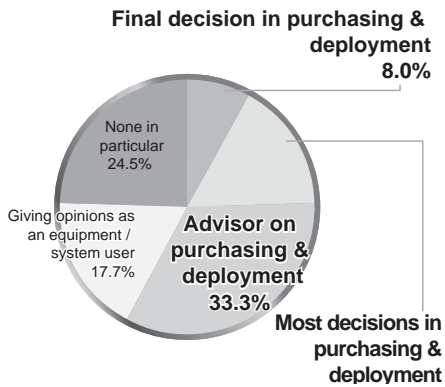
Q2 What is your occupation?



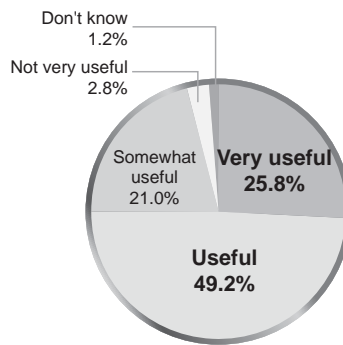
Q3 How did you find out about the SEECAT'10? (Multiple answers)



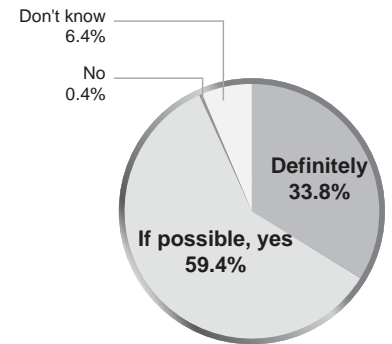
Q4 What administrative authority do you have?



Q5 Did you find this SEECAT useful?



Q6 Do you plan to attend the next SEECAT?



Overview of Exhibitors

SEECAT'10 was the biggest in its history with 96 exhibitors and 103 booths, increase of 13 exhibitors and 6 booths from last year. SEECAT welcomed 7 exhibitors from overseas. Security service suppliers and other relative experts also visited to study exhibits with the latest technology from full body scanners that were going to be installed at airports to coastal security systems consisting of data processing technologies.

Exhibits

Detector
Full Body Scanner
Explosive Detector
X-ray Inspection Apparatus
Analysis Equipment
Bottled Liquid Checker etc.

Special Equipment
Chemistry Protection Clothing
Protective Mask
Night Vision Device
Sterilization Device for Anti-bioterrorism etc.

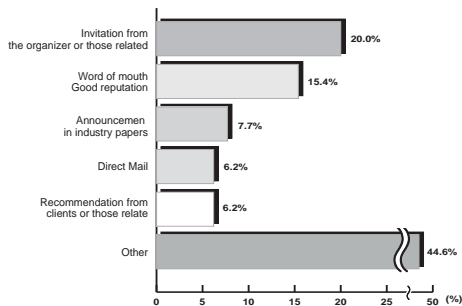
Security Equipment
Underwater Caution System
Coastal Security System
Intrusion Monitor Sensor
Security Training Equipment
Radiation Monitoring Device etc.

Security Camera
Infrared Camera
CCD Camera
Integrated PTZ Camera etc.

Results of Exhibitor Questionnaires

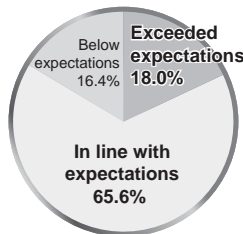
As a place for "Appeal to existing customers" and "Sales Promotion," nearly 90% of exhibitors were satisfied with SEECAT. Moreover, approximately 60% of them answered "we had a fruitful meeting." Some of them said "we closed a deal at SEECAT" as well. These results proved that SEECAT has grown to the market of anti-terrorism.

Q1 What prompted you to exhibit in this event? (Multiple answers)

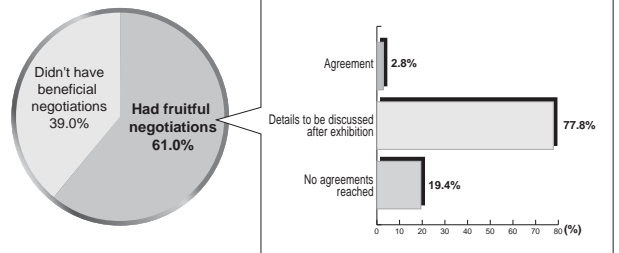


*Other reasons:
 • Exhibited last year and had positive response from visitors.
 • Attracted to more specific visitors than RISON TOKYO.

Q2 What is your impression on the number of visitors who attended this SEECAT?



Q3 Did you enter into any business negotiations with visitors during the exhibition?

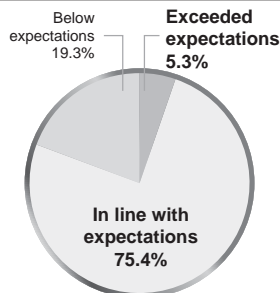


● Free opinion

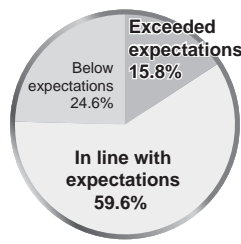
- SEECAT has established its brand image to attract more visitors and become a show for effective promotions.
- Appreciated having many of our targets as visitors from Ministry of Defense and police relating to homeland security.
- Important place as exchanging information and opinions about market and products.
- Visitors with a clear purpose of visit such as "purchasing / introducing," "collecting information," etc.

Q4 Please choose the answer that best describes the result that you gained through this SEECAT.

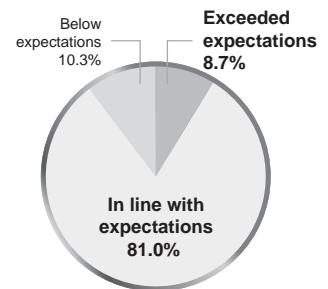
① As a place to enter business negotiations



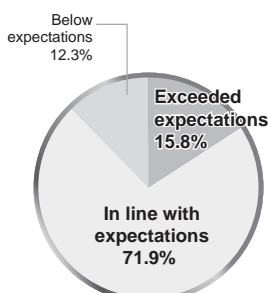
② As a place to acquire new customers



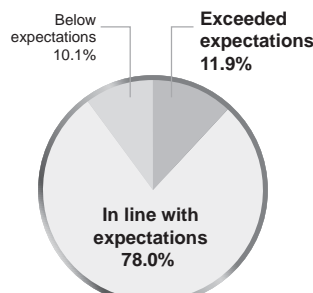
③ As a place to appeal to existing customers



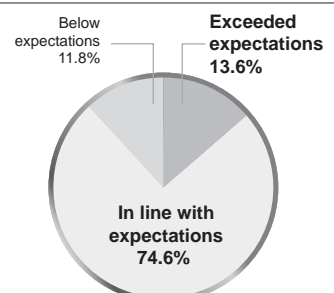
④ As a place to introduce new products & technologies



⑤ As a place for sales promotion & PR



⑥ As a place to get opinions on products & technologies from visitors



Exhibitors' Presentations

Aiming the synergistic effect with their exhibits, domestic and international exhibitors made presentations.

Exhibitors' Presentation <SEECAT Stage in West Hall 2>		
10/6 Wed.	15:00~15:20 Core Corp.	The defence and intelligence personnel unprecedented analysis capabilities for human terrain mapping.
	15:40~16:00 ATOX CO., LTD.	The need for immediate warning of bioterrorist activity False positive warning cost of a bioterrorist attack in progress versus costs and loss of life due to false negative determinations.
10/7 Thur.	13:00~13:20 ROBERTS SECURITY LTD. <small>Supported by : The British Embassy Tokyo</small>	"Titan Defence" Close protection training courses
	15:00~15:20 Core Corp.	An enterprise-class intelligence system is that aggregates investive, analytical, operational and command level capabilities and tool.
10/8 Fri.	15:00~15:20 Core Corp.	The defense and intelligence personnel unprecedented analysis capabilities for human terrain mapping.
	15:40~16:00 ATOX CO., LTD.	Confronting the threat of bioterrorism : Problems and Solutions. A presentation of the historical and present threats of bioterrorism, the problems they create, and their current solutions are discussed.

Promotional Activities to Attract Visitors

◆ Delivering Invitational Tickets & Posters, Mailing Direct Mails

In addition to providing the posters and limited number of VIP invitations, active invitation promotions to special sponsor, Tokyo Metropolitan Government, and other sponsoring government offices were conducted. Additional visitor promotions were done to potential users such as specific organizations, ambassadors and relative attaches, and base disaster hospitals.

◆ Advertisement and Other Publicity

Advertisements were appeared on various trade journals and specialized magazines relating to police, fire department, and security. Details of the shows were introduced to supporting government offices and every press club by the press release. Also, a number of articles and broadcasts during/after show period are the results of providing the shows' highlights specially to news programs of TV stations.

◆ Announcement and Visitor Declaration System on the Official Website

Each exhibitor and details of exhibits were introduced on the official website. Target visitors were acknowledged about the show through the link on exhibitors' and sponsors' websites. Online registrants had to declare their business category and purpose of visit through the declaration system. Then, only those were deemed to be suitable for the show through the system were permitted to attend the show.



The Next Exhibitions are Scheduled On

Risk Control in Tokyo
RISCON
TOKYO

Security & Safety Trade Expo 2011

SEECAT
Special Equipment Exhibition & Conference for Anti-Terrorism

Special Equipment Exhibition & Conference
for Anti- Terrorism'11

〈Show Period〉

Oct. 19 Wed. - 21 Fri., 2011

〈Venue〉

Tokyo Big Sight West Hall

We are looking forward to your active participation.

Contact

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